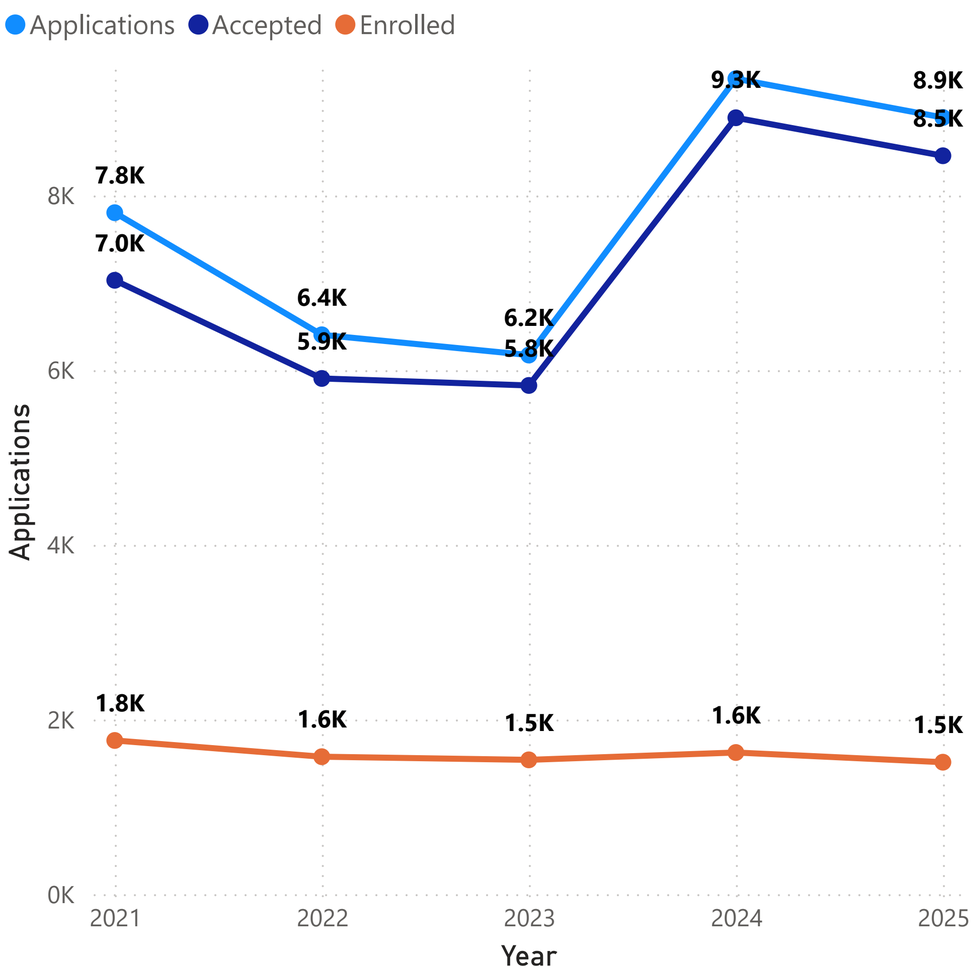
The Salem State Difference

Facts and Figures

Admissions

Completed Applications, Accepted, and Enrolled



Year	Applications	Accepted	Enrolled
2021	**7,803**	**7,029**	**1,760**
First Year	6,287	5,659	939
Graduate	755	679	432
Transfer	761	691	389
2022	**6,405**	**5,905**	**1,574**
First Year	5,093	4,719	863
Graduate	650	589	360
Transfer	662	597	351
2023	**6,173**	**5,825**	**1,538**
First Year	4,852	4,637	810
Graduate	643	593	379
Transfer	678	595	349
2024	**9,337**	**8,890**	**1,622**
First Year	7,953	7,625	858
Graduate	669	610	369
Transfer	715	655	395
2025	**8,893**	**8,455**	**1,511**
First Year	7,496	7,188	777
Graduate	681	616	340
Transfer	716	651	394
Total			

The Salem State Difference

Facts and Figures

Top High Schools of Incoming First-Year Students (Fall 2021-Fall 2025)

High School	2021	2022	2023	2024	2025
Lynn Classical High School	19	40	30	23	49
Lynn English High School	21	24	25	26	45
Peabody High School	33	30	31	25	19
Lynn Voc-Tech Institute	20	31	21	35	24
Essex Technical High School	27	25	25	18	14
Everett High School	23	30	12	24	20
Salem High School	18	28	34	13	14
Revere High School	23	20	18	19	14
Northeast Metro Tech High Sch	17	19	5	22	18
Beverly High School	15	16	17	21	8
Salem Academy Charter School	24	10	17	9	12
Saugus High School	13	12	15	14	9
Danvers High School	22	8	9	10	10
Malden High School	11	9	9	11	18
Woburn High School	10	5	12	15	5
Chelsea High School	5	6	10	14	10
Gloucester High School	9	12	8	8	8

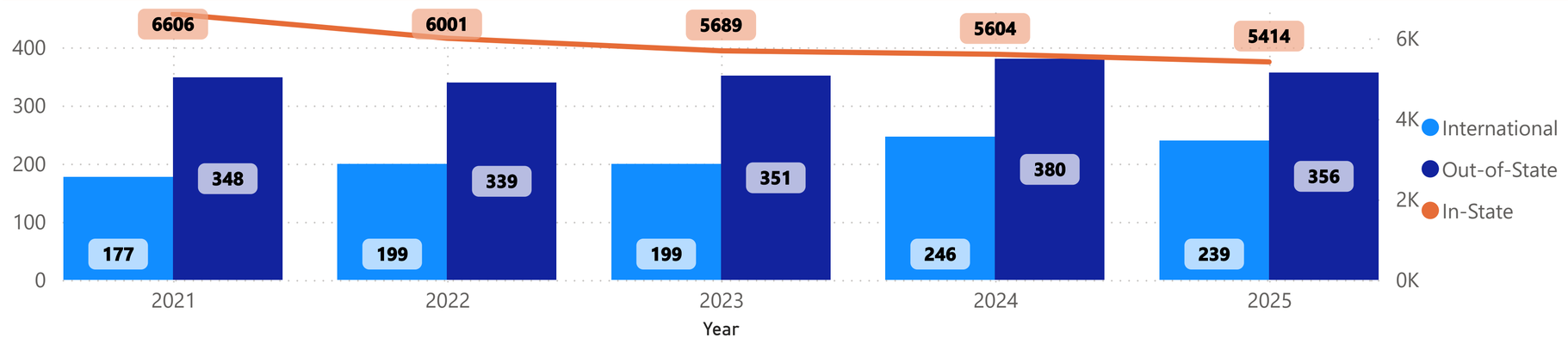
Top Colleges of Incoming Transfer Students (Fall 2021-Fall 2025)

College Name	2021	2022	2023	2024	2025
North Shore Community College	121	102	99	124	138
Bunker Hill Community College	34	24	23	25	29
Middlesex Community College	31	24	15	24	21
Northern Essex Community College	22	11	8	23	19
University of Massachusetts-Boston	9	4	5	7	5
University of Massachusetts-Lowell	9	5	6	6	4
Massachusetts Bay Community College	5	2	5	4	11
Massasoit Community College	3	6	6	5	6
Southern New Hampshire University	3	3	6	4	6
University of Massachusetts-Amherst	6	5	3	1	3
University of New Hampshire	3	3	3	4	4
Westfield State College	2	7	1	2	4
Bridgewater State College	3	6	6		
Curry College	4	4	1	5	1
Mount Wachusett Community College	3	3	1	7	1
Quinsigamond Community College	4	4	1	3	2
Quincy College	3	2	3	2	3

Top Cities of Incoming First-Year Students (Fall 2021-Fall 2025)

City	2021	2022	2023	2024	2025
Lynn	68	102	82	95	124
Salem	42	38	51	22	26
Peabody	36	35	32	27	21
Everett	27	34	14	28	23
Wakefield	29	24	9	27	23
Hathorne	27	25	25	18	14
Revere	23	20	18	19	14
Malden	15	11	14	15	27
Saugus	14	16	20	17	15
Boston	21	13	14	15	16
Beverly	15	16	17	22	8
Danvers	22	9	11	10	11
Haverhill	9	13	8	8	12
Billerica	17	13	8	9	2
Chelsea	5	6	11	16	10
Woburn	10	5	12	15	5
Gloucester	9	12	8	8	8

Student Enrollment by Residency (Fall 2021-Fall 2025)



The Salem State Difference

Facts and Figures

Financial Aid Fall 2024



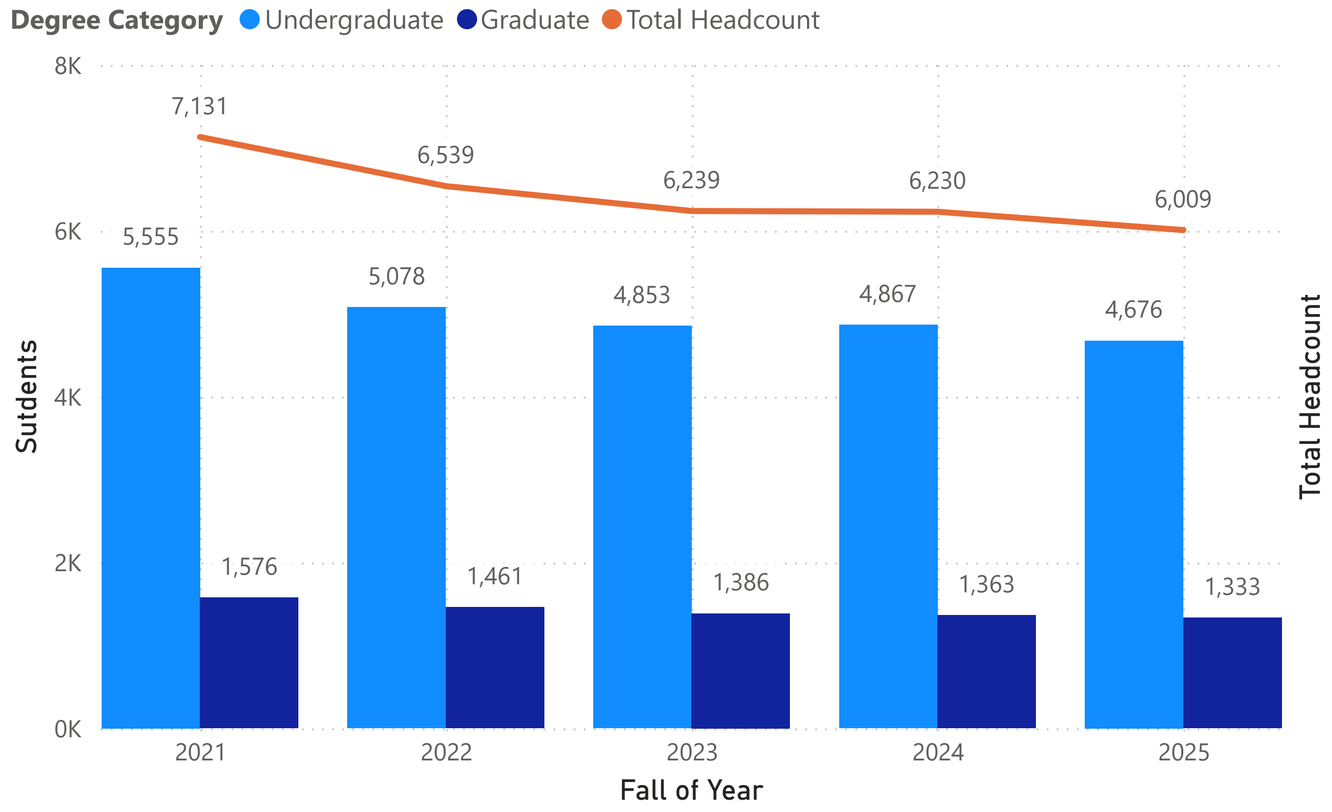
		Full-time First-time First-Year	Full-time Undergrad	Less than Full-time Undergrad
Number of degree-seeking undergraduates students who applied for need based financial aid.	**4,333 Total Students**	782	3,165	386
Percentage of students applied for Financial Aid that were determined to have need.	79.16% 78.58% 79.02%	79.16%	78.58%	79.02%
Percentage of students determined to have need who were awarded financial aid.*	99.84% 99.52% 94.43%	99.84%	99.52%	94.43%
Average financial aid package for students with need that received aid.*	$16.4K $16.6K $10.0K	$16,403	$16,567	$10,021
Percentage of need that was met of students who were awarded any need-based aid.	75.24% 78.54% 60.48%	75.24%	78.54%	60.48%

*Includes any type of aid

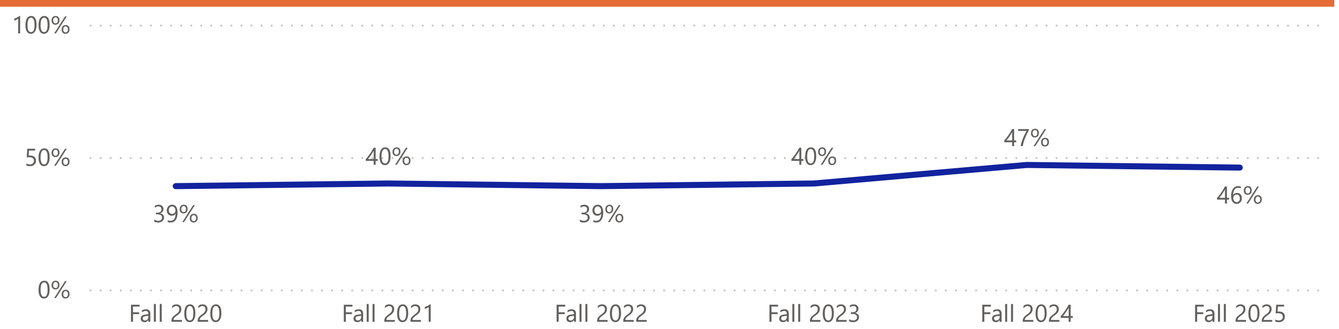
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Facts and Figures

Student Enrollment Overview (Fall Term)

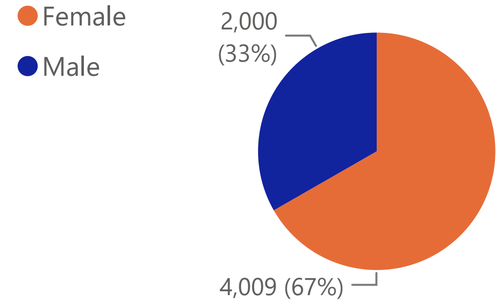


Percentage of Pell Eligible Students

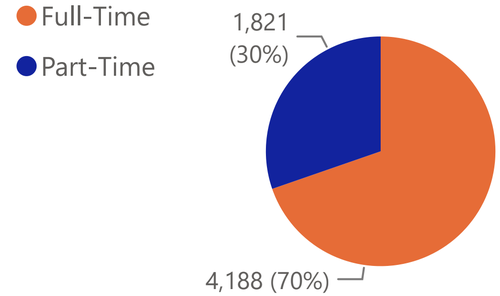


Fall 2025

Gender



Registration Level

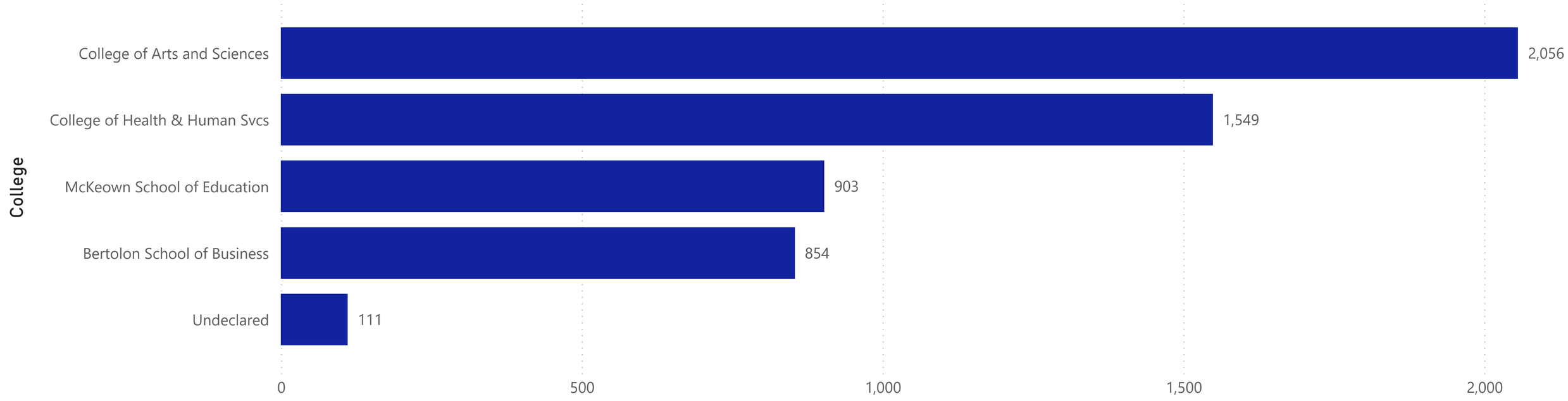


Ethnicity	Headcount	YoY Change
Asian	200	-2 ▼
Black or African American	493	8 ▲
Hispanic or Latino (of any race)	1,535	93 ▲
Non-resident Alien	239	-7 ▼
Race and Ethnicity Unknown	233	1 ▲
Two or more races	199	-12 ▼
White	3,099	-303 ▼

Top 5 Majors	Headcount	YoY Change
Business Administration	828	-15 ▼
Nursing	586	82 ▲
Psychology	377	-52 ▼
Criminal Justice	327	2 ▲
Biology	238	-12 ▼

Enrollment by College

Fall 2025 Headcount by College

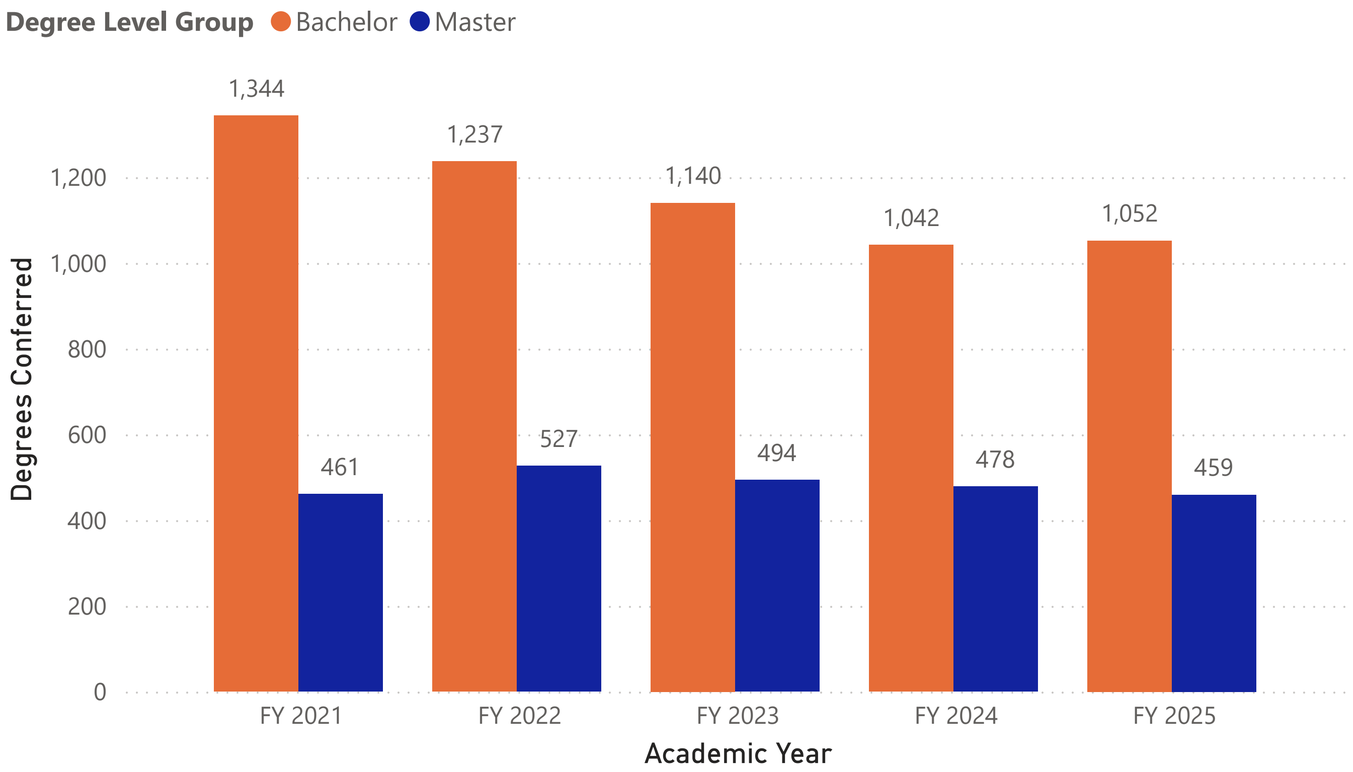


	2021	2022	2023	2024	2025
Bertolon School of Business	994	889	850	875	854
Coll of Continuing & Prof Stud	506	484	565	574	492
College of Arts and Sciences	2,527	2,250	2,185	2,200	2,060
College of Health & Human Svcs	1,802	1,702	1,548	1,488	1,549
McKeown School of Education	973	934	816	883	903
Undeclared	228	207	188	158	111
Total	**7,030**	**6,466**	**6,152**	**6,178**	**5,969**

The Salem State Difference

Facts and Figures

Degrees Conferred

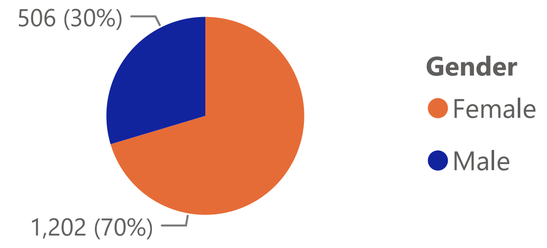


	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
Bachelor	1,344	1,237	1,140	1,042	1,052
Certificate of Adv. Grad. Study	60	68	60	79	64
Certificates	10	3	5	1	17
Master	461	527	494	478	459
Post-Bacc. Certificate	42	15	21	17	116
Total	**1,917**	**1,850**	**1,720**	**1,617**	**1,708**

Fall 2025

Total Degrees Conferred 2024-25

1,708



Race and Ethnicity Group	Degrees Conferred 2024-25	Change from Previous Year
American Indian or Alaskan Native	1	-1
Asian or Pacific Islander	49	3
Black or African American	128	31
Hispanic or Latino	265	-14
Two or more races	54	12
U.S. Non-resident	63	1
Unknown	18	3
White	1,130	56
Total	**1,708**	**91**

Degree Level Group	Degrees Conferred 2024-25	Change from Previous Year
Bachelor	1,052	10
Certificate of Adv. Grad. Study	64	-15
Certificates	17	16
Master	459	-19
Post-Bacc. Certificate	116	99
Total	**1,708**	**91**

The Salem State Difference

Facts and Figures

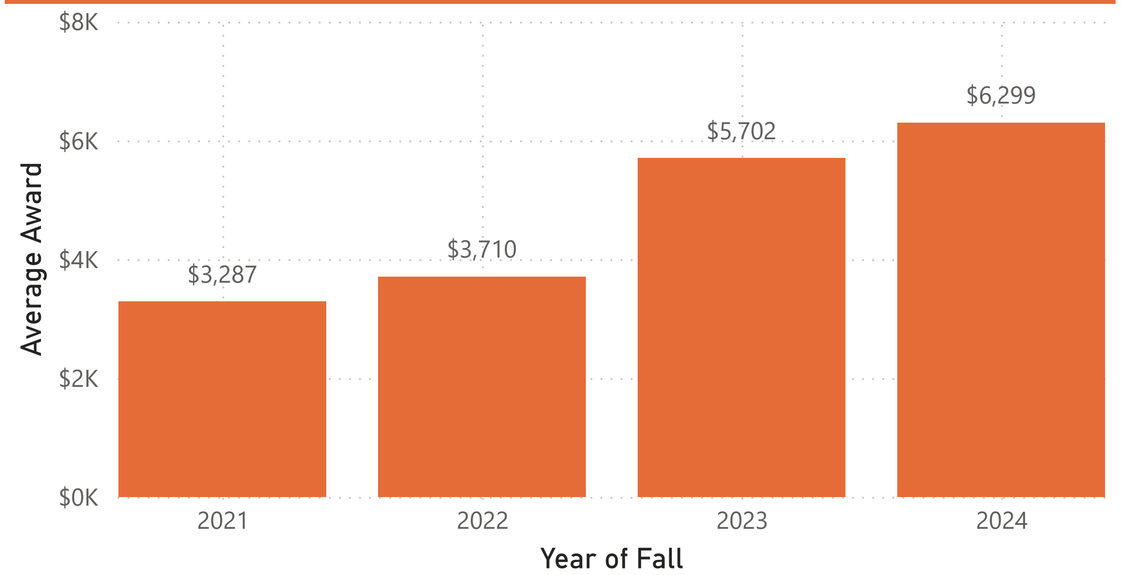
$6,299

Avg. Award Fall 2024

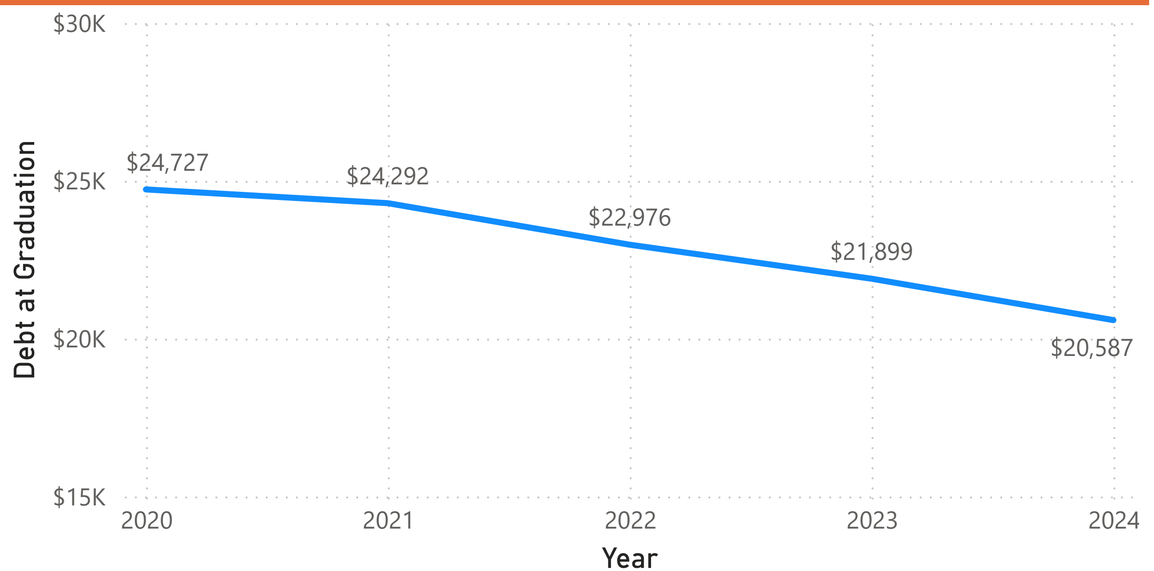
92%

Increase from 2021 to 2024

Average Award for First-Time Full-Time Students



Average Student Loan Debt at Graduation



$20,587

Avg. Loan Debt 2024 Grads

17%

Decrease from 2020 to 2024

Full-Time First-Time Financial Aid Fall 2024

	Students
Full-Time First-Time Degree/Certificate Seeking Students	837
Full-Time First-Time Degree/Certificate Seeking Students awarded any Federal Work Study, Loans to students, Grant or scholarhips (federal/state/local government, the institution, or other source known by the institution).	798

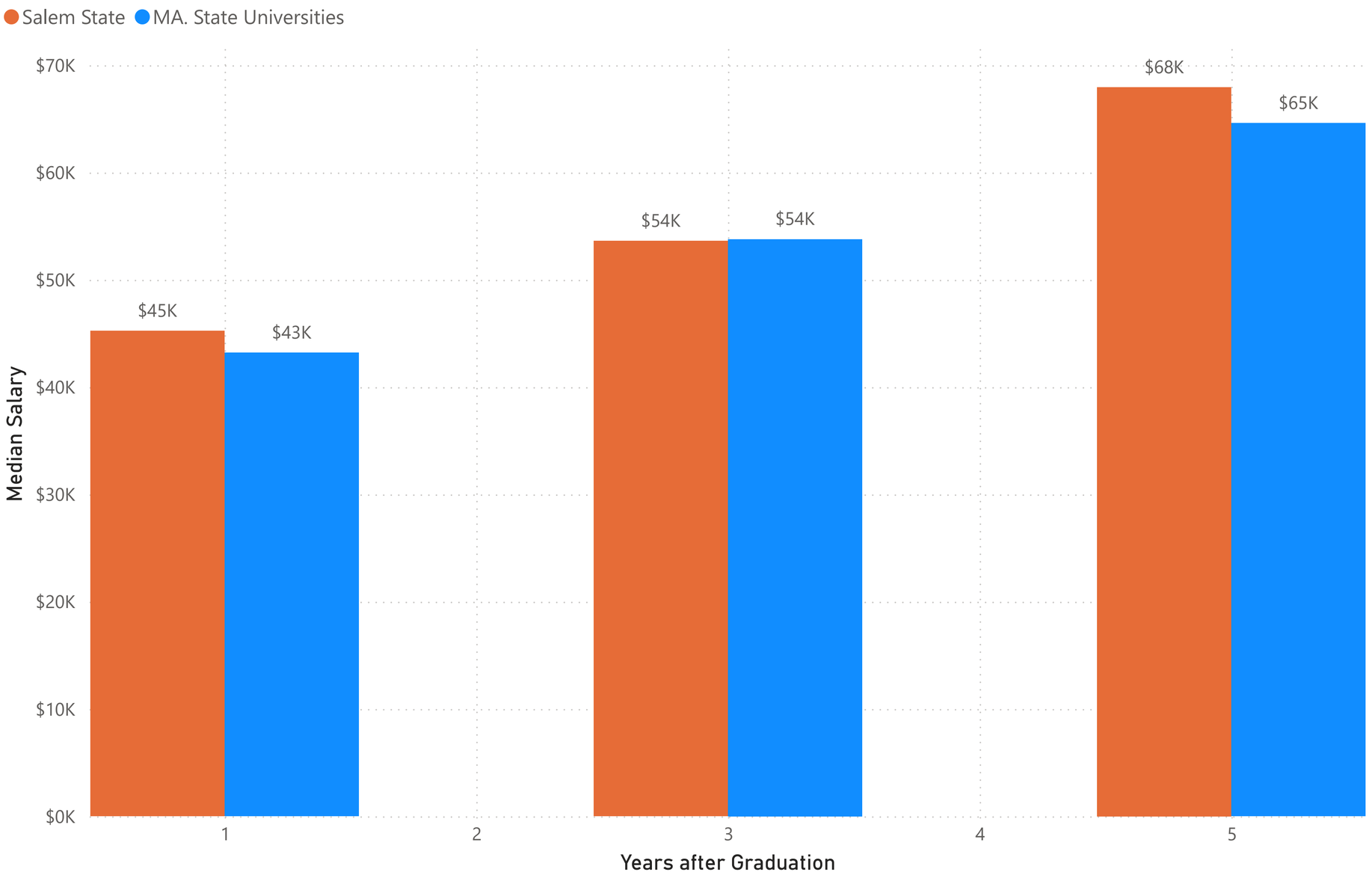
	Average Amount	% Full-Time First-Time Students Awarded Aid
Grant or scholarship awarded (not including student loans)	$11,671	95%
Federal Pell grants awarded	$6,314	54%
Federal loans to students	$5,129	56%
Other loans to students (including private loans)	$15,535	11%

The Salem State Difference

Facts and Figures

FY 2017 Graduate Post-Enrollment Earnings

Median Salary after Graduation (Enrolled Immediately after High School)



Years after Graduation	Salem State	MA. State Universities
1	$45,248	$43,207
3	$53,627	$53,780
5	$67,948	$64,597

* Data pulled from Massachusetts Department of Higher Education's (DHE) Performance Measurement Reporting System (PMRS). Salaries inflation adjusted to 2023.

MA. State Universities include: Bridgewater State University, Fitchburg State University, Framingham State University, Westfield State University, and Worcester State University.