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How do we as an institution make decisions? How do we know which direction to follow and which choice will be the best for the university as a whole? Over the past two years, the Collaboration Committee, consisting of members of our campus community from across departments and disciplines, worked to create a document that serves as that road map for Salem State University.

What was created was our strategic plan. It outlines the institution's priorities, sets goals as we enter the next four years

and is a guide in decision making across campus. It was created using feedback and information from over 2,000 touchpoints across the university, with almost every member of the campus community offering feedback in some way. These 56 pages describe the focus of Salem State, our goals and aspirations, our priorities and strategies.

The plan consists of four goal groups: student success; academic excellence; collaboration, inclusion and stewardship; and financial vitality, which were developed to ensure that our aspirations and intentions align with student expectations and preferences, shifting economic and social realities, emerging workforce needs, and Massachusetts Department of Higher Education expectations.

We have alumni, faculty, staff, and students who are working to be creative and innovative as we prepare for a new era. Alumna Deborah Melnick '09G is leading the Summer Conference and Hospitality initiative, bringing groups to campus to utilize our unused spaces in the off-season and helping our bottom line. Our faculty are doing cutting-edge research and asking our students to shoot for the stars; over the summer Luke Conlin, assistant professor of chemistry and physics, hosted a Mars viewing party at the Collins Observatory on the roof of Meier Hall to celebrate the red planet's proximity to Earth, the closest it's been in 15 years.

Offices like student life are using nationwide data to make informed decisions to support the success of our students, creating the Leadership, Education, Advocacy, and Diversity office, appropriately abbreviated to LEAD, which will foster student growth through leadership development opportunities, and social and educational programming. And the creation of new programs—a bachelor's in informational technology, master's in athletic training and master's in accounting—helps keep Salem State competitive in an ever-changing world of higher education.

Members of our community, literally or figuratively, ask us to gaze up at the stars and get lost in the possibilities. I hope you are inspired, as I am, by these stories and others outlined in this edition of the *Statement*, which includes our inaugural Impact supplement. While *Impact* is normally printed as a standalone magazine, we decided to merge the two publications in order to control costs, be greener and communicate stories of donor impact to a wider audience.

In a time when higher education nationwide is facing challenges in enrollment, finances and social issues, I am hopeful our strategic plan, and the people who helped create it, will guide us for years to come. I feel very confident that we, as a university, will prevail.

Your friend, John Keenan



- ACADEMIC EXCELLENCE
- COLLABORATION, INCLUSION
 AND STEWARDSHIP
- STUDENT SUCCESS
- FINANCIAL VITALITY



MEETING THE DEMAND

PROGRAM ANSWERS THE CALL FOR NON-CLINICAL CAREERS IN HEALTHCARE

BY JIM GLYNN '77

IF YOU CALL NORTH AMERICA HOME,
EXPECT TO LIVE UNTIL 81 IF YOU'RE
A WOMAN AND 77 IF YOU'RE A MAN.
WHILE THE LATEST LIFE EXPECTANCY
CALCULATIONS INDICATE WE'RE LIVING
LONGER, LONGEVITY DOES HAVE ITS PRICE.

And that would be more visits to the doctor's office.

Responding to what experts are calling "tremendous growth in the healthcare field," Salem State has implemented a popular degree program designed to prepare students to meet the increasing demand for a qualified workforce. Noting that positions in clinical care parallel the demand for non-clinical positions, Amy Everitt, chairperson of healthcare studies, adds that "jobs in healthcare pay very well."

With non-clinical jobs expected to grow by up to 38 percent in the next 10 years, average salaries requiring a bachelor's degree range from \$33,000 to \$119,000 per year.

The healthcare studies major, in its third year, offers a path to these non-clinical jobs. The program structure

allows students to customize their studies with a choice of minors, internships and practical experience, making graduates more marketable.

Students come into the healthcare studies program—now the newest and fastest-growing major at the university—with diverse working interests. Some want to work with senior citizens, some with children, some want to work with people with disabilities, and others are more interested in human resources. There is also increasing interest in global health. A sampling of student goals is reflective of the career diversity in interests and possibilities:

- To be in an entry-level position at a nonprofit or government organization that addresses the increasing need for education and policy change in various areas of women's health
- To complete a master's degree in genetic counseling
- To work in hospital administration
- To work in hospital human resources and recruit medical staff to work in rural areas
- To have a career in healthcare information technology
- To help eliminate healthcare disparities



Kaitlyn Bates, from the class of 2018, has taken her healthcare degree to the University of New Hampshire where she is pursuing a master's in occupational therapy. "Getting the background and knowledge of healthcare overall is going to strongly influence my future career as an occupational therapist," Kaitlyn notes. "Had I been in a specific program, like occupational therapy, instead of a broad program like healthcare studies, I would not have been able to learn as much from my peers who are going in many different directions in healthcare."

According to another class of '18 grad, Brianna Parker, who completed the "shadowing" portion of an internship at the Brookhouse Home for Aged Women in Salem: "I have always been intrigued with studying Alzheimer's disease, and I do plan on continuing my studies to build more education in research for this illness."

The program, which right out of the gate in 2016 enrolled 30 students and is now up to over 220 (including about 45 in continuing education), offers courses in diversity, technology, academic writing, and health policies, to name a few. "The students get a broad overview," points out Everitt, "and with minors and required electives, we can tailor some of the areas of interest—and that's what makes the program attractive to students."

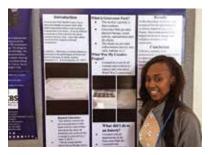
Through a collaborative arrangement with career services, students are able to arrange for internships, as well as mock interviews with local employers while developing a professional portfolio. "Students come into the program really focused and (with) a clear picture of what they want to do. That makes things exciting," says Everitt.

"With a career-focused academic curriculum, career services arranges for external employers who would like to work with us and provide opportunities for our students," adds Professor Shelly Sweeney. "We have built in the curriculum two classes: sophomore level, and junior level—that students are required to take before registering for an internship. It is our curriculum and our efforts that provide opportunities for students to learn what employers are looking for," she explains. "In fact, a job search is an assignment in our students' sophomore-level class, Healthcare Seminar."

The students participate in self-awareness exercises, a job search, a search for the appropriate minor, and develop employment-readiness skills in both courses. "As a department, we have developed 'bachelor of health science professional dispositions' that we expect our students to display, such as a love for learning, positive energy, affirmation of others, and desire to serve. We dedicate time throughout the semester working on these dispositions. We have to spend this time with our students as the field is huge but also uniquely competitive," Sweeney emphasizes.

Everitt explains that students hear first-hand what employers are looking for. They gain this from opportunities provided by both the curriculum and efforts of Bachelor of Science in Healthcare Studies faculty. "Employers want critical thinkers and employees who are collaborative and team builders," she points out. ■





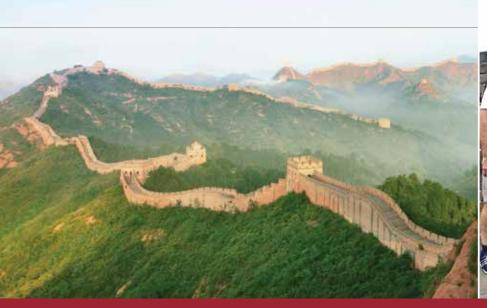
Brianna Parker



Kaitlyn Bates

NEW PROGRAMS MEET THE FUTURE NEEDS OF **COMMUNITIES**

Fulfilling its mission to build on present-day successes and remain competitive in an ever-changing world of higher education, Salem State has created four additional programs—a bachelor's in information technology, a master's in athletic training, a master's in accounting, and a graduate certificate in writing and rhetoric. The university has also filed a letter of intent with the Commonwealth to apply for a doctorate in occupational therapy. "We are positioning the university to meet the future needs of the communities it serves," said Provost and Academic Vice President David Silva.





CHINA VISIT

A 'ONCE IN A LIFETIME' OPPORTUNITY FOR PRESIDENT KEENAN

BY KIMBERLY BURNETT





WALKING ALONG THE GREAT WALL OF CHINA, SALEM STATE PRESIDENT JOHN KEENAN TOOK A MOMENT TO IMMERSE IN HIS SURROUNDINGS, TO REFLECT ON THE NEW FRIENDSHIPS HE HAD BUILT AND THE PARTNERSHIPS HE FORMED.

For three weeks, the president, along with Salem State Professor Li Li and staff from the Center for International Education, traveled throughout China visiting eight colleges and universities to reaffirm the university's commitment to bringing international students to our own campus. Beginning in Xi'an, President Keenan met with university presidents and with students of the 1+2+1 Program, which allows Chinese students to spend two years at Salem State, bookended by two years at their home institution. Salem State is proud to have hosted many Chinese students in undergraduate and graduate programs since 2005.

President Keenan was honored to deliver the keynote address at the CHEPD 1+2+1 Program Annual Conference and Graduation during his first days in China, speaking of the importance of interaction between international and Salem State students.

"Your students make our campus richer, and inspire our domestic students to also cross borders and boundaries. As your students literally travel halfway across the globe to become citizens of the world, our students from Massachusetts begin to believe that they can do the same," the president said in his address.

In addition, President Keenan was the guest of honor at the 5th annual China Alumni Reception hosted by alumni, current students, former visiting scholars, and Shaanix Normal School staff members.

When asked about the journey, the president said the trip was a once in a lifetime trip for him and his family, who accompanied him for two of the three weeks.







Top, President Keenan and his family sightseeing in Hong Kong.

> Above, President Keenan and Professor Li Li in Shanghai.

> > Left, Professor Li Li with Salem State alumni.

Above, facing page, President Keenan and his family visited the Great Wall of China and Beijing.

Below, facing page, President Keenan with students from Shaanxi Normal University who visited Salem State in August 2018.

QUESTION/ANSWER



INTRODUCING KATHLEEN BARNES

RECENTLY APPOINTED DEAN OF THE BERTOLON SCHOOL OF BUSINESS

Kathleen Barnes joins Salem State University from the Cotsakos College of Business at William Paterson University where she served as associate dean and a tenured professor in the department of management.

The *Statement* conducted a Q and A to become better acquainted with Dean Barnes:

Tell us a little bit about yourself.

I like to think of myself as a leader known for innovative problem-solving skills and strong commitment to academic excellence. It is important to me that I continue to be an active scholar. As such, I regularly present my work at international conferences and have several publications in peer-reviewed journals. I am co-author of the book "Taking Sides: Clashing Views in Management" (New York: McGraw Hill, 2017 & 2012. Print.). In 2017, I received the Management Education and Development ASFOR Best Professional Development Workshop Award at the 77th Annual Meeting of the Academy of Management; and in 2015 received the Outstanding Member Contribution and Leadership Award from the Academy of Management's Management Education and Development Division. In my free time, I enjoy home renovations and rescuing and rehoming Maine Coon cats (over 50 to date).

Why were you interested in a role at Salem State University?

The Bertolon School of Business is uniquely positioned to prepare its students for successful careers in business. I am thrilled to be a part of such a dynamic faculty and staff team that is transforming our students' lives for their future.

How have your past experiences prepared you for your current role as dean of the Bertolon School of Business?

I have more than 20 years of experience in management faculty positions at William Paterson University, the University of New Haven, East Stroudsburg University, University of Wisconsin-Superior, SUNY College at Oneonta, and SUNY Morrisville. I worked and consulted in the banking industry before joining academia and have interests in experiential learning, pedagogical methods and ethics, and learning areas.

What has your time at Salem State been like so far?

I am impressed with the Bertolon School of Business' inviting, collaborative and interactive culture which is enhancing the personal, academic and professional success of all its stakeholders. It is an honor and privilege to work with the talented Bertolon School of Business faculty, staff, advisory council members, and alumni committed to inspiring and transforming our students' lives.

What is your vision for the Business School? What would you like to accomplish?

I am looking forward to working with all of the Bertolon School of Business stakeholders to provide a world-class education that prepares students for success in today's and tomorrow's business environment. The Bertolon School of Business will always be working to improve its portfolio of offerings to strengthen and grow its academic programs and develop partnerships to prepare its students to meet the needs of employers.

The School is working hard to attain the prestigious Association to Advance Collegiate Schools of Business (AACSB) accreditation, which is a rigorous process. The primary goal is to close any gaps to achieve accreditation by 2022. Each accreditation standard assesses a school's ability to perform in critical areas, such as teaching, research, curricula development, and student learning.



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ARCTIC OCEAN

PROFESSOR WHITLOW

TO OVERSEE 'CRITICAL ROLE' OF CIE



Fulfilling a role that is, according to Provost and Academic Vice President David Silva, "critical to achieving the university's mission," professor Julie Whitlow has been appointed assistant provost for global engagement, overseeing activities of the Center for International Education (CIE).

The university's mission "explicitly references our commitment to preparing a diverse community of learners to contribute responsibly and creatively to a global society," Silva said. "The CIE not only supports Salem State students and faculty looking to spend time abroad, but also provides critical services to international students and scholars who have come to the university to immerse themselves in an American academic experience," he explained.

Whitlow was a professor in the English department and coordinator of the graduate programs in teaching English Speakers of Other Languages (ESOL). In her 25 years at Salem State, Julie's efforts include initial development and initiation of the CIE's Intensive English Language Program; working with international students through the English department's writing program; developing and coordinating the various graduate programs in ESOL; serving as faculty study abroad advisor; and directing the Project SAEL National Professional Development grant to train ESL teachers in our region.

"My goals are to expand global engagement for all Salem State students and make interested students from around the world more aware that Salem State exists on the map," Professor Whitlow commented. "It is critical that our students be able to engage with people from different cultures in order to make connections to their coursework and prepare for their futures. Salem is historically a point of global connection and exchange, and I am committed to lending my experience to this critical component of our mission."

"As the newly appointed assistant provost for global engagement, Dr. Whitlow brings a wealth of knowledge and experience to the task," Silva added. "A highly respected member of the English department faculty for over 20 years, she is ideally positioned to build bridges between Salem State and its many global partners." ■



AT COLLINS OBSERVATORY, MARS VIEWS DELIGHT VISITORS BY WILLIAM DOWD People look up into the sky during a viewing of the planet Mars at the Collins Observatory at Salem State University.



THE NORTH SHORE AMATEUR ASTRONOMY CLUB (NSAAC) AND SALEM STATE UNIVERSITY HOST FREE STARGAZING NIGHTS IN THE COLLINS OBSERVATORY ATOP MEIER HALL'S ROOF EVERY MONDAY BETWEEN SEPTEMBER AND MAY.

Salem State Chemistry and Physics Professor Luke Conlin and NSAAC member Dennis Gudzevich run the free-to-the-public stargazing nights.

"I think everyone has looked up at the stars at some point and wondered about them what are they, and what they mean for our own significance in the bigger picture," Conlin says. "Having an observatory on Salem State's campus provides a wonderful opportunity to do some of that wondering, as well as the tools to take a much closer look."

During the regular season, observing nights draw between 20 and 60 people. Over the summer, they stop, largely because the sun sets late, and pick up again in the fall.

Conlin and Gudzevich, however, broke away from their hiatus when the pair staged a special "Planet Night." Why? An astronomical opportunity: viewing Mars' near "opposition," when the rocky planet is closest to the Earth—with the observatory's 12inch Classical Cassegrain/Newtonian telescope proved too enticing not to.

About 60 people squeezed into the domed observatory, standing shoulder to shoulder along the circular structure's wall, and waited their turns to glimpse a handful of planetary objects before Mars' anticipated 9:40 p.m. debut. For context's sake, a Martian year equates to 687 Earth days.

"Mars is closer to Earth because Earth is passing by Mars as they go around the sun," said Conlin, who holds a bachelor's degree in astrophysics from Tufts University. "When Earth passes by Mars, Mars and the sun will be on opposite sides of the Earth. This is called opposition."

Gudzevich called the night's turnout great. He fondly recalled witnessing the Hale-Bopp comet barrel into the inner solar system and captivate just about everyone with its Earth flyby in 1996-97.

"We had over 200 people come out one night to see the comet—it was quite the night," said Gudsevich. "You could see the comet turning and the debris coming off it."

If viewing Mars constituted Monday night's headliner, Jupiter, Saturn and Earth's moon opened the roughly three-hour show.

Brunswick, Maine, resident Oliver Van Campen, 14, said the crater-riddled moon's surface enchanted him.

"I was kind of in disbelief," said Van Campen. "You can get an outline of the moon's craters with just your eyes, but they were so much clear(er) with the telescope. It was just ridiculous."





Salem State University student Kenny Nzuk looks up into the sky during a viewing of the planet Mars at Salem State's Collins Observatory.

Topsfield resident Jay McDougall heard WBUR broadcast the program's details and decided to show up. "I didn't even know this observatory existed," said McDougall. "I know Harvard has stargazing nights, but it's a little difficult to get down there."

Like Van Campen, the moon put him under a spell. "The moon was really impressive, seeing its surface up that close—with all those craters," said McDougall. "It looks so lonely up there."

At 463 million miles from Earth, Jupiter and three of its largest moons—Ganymede, Callisto and Europa—looked like cellular organisms placed under a biologist's microscope when one peered into the observatory's telescope. They viewed Jupiter's bands of gas faintly swirl, and they also peered over Saturn's rings and moons.

Mars finally emerged from clouds around 10 p.m. Gudzevich maneuvered the telescope over the red planet, and folks peered at what he and Conlin called Mars' crater-littered highlands.

As Gudzevich operated the telescope, Conlin offered tidbits about Earth's rocky kin to the night's crowd: Mars' atmosphere is 95 percent carbon dioxide. Two tiny moons, Phobos and Delmo, rotate around the planet and like Earth, the planet possesses polar ice caps.

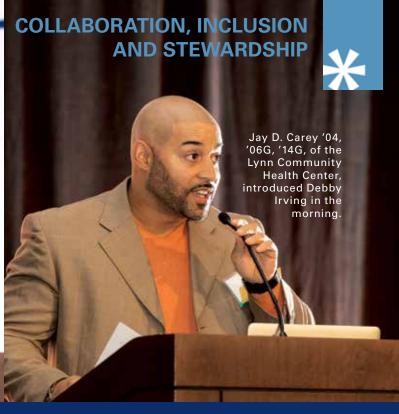
Mars' surface, Conlin said, is home to Mt. Olympus Mons, the tallest known object in the solar system. He added that the massive volcano is three times taller than Mt. Everest, and Gudzevich chimed in, too, simply saying: "It's about the size of France." ■

William Dowd's story with photography by David Sokol appears here with permission of the Salem Gazette/Wicked Local.



Skyview seats are enjoyed during a viewing of the planet Mars at the Collins Observatory.





OVER 800 YOUTH SERVICE PROVIDERS ATTEND YAR

effect unwitting biases have on youth at risk.

Below left, Nancy Earls received the 2018 Diruhi Mattian Memorial Award during the YAR Conference. The award honors a special person who has made an outstanding contribution in supporting youth at risk.

> Below right, Brian Castellanos '16G talked about the courage and resilience that has helped him to overcome challenges throughout his life.





COLLABORATION, INCLUSION AND STEWARDSHIP

"Everybody needs help."

"WHEN I WAS "Education

AMOUNT TO NOTHING, will set
I DIDN'T LISTEN."

"Failure is just temporary."

—Brian Castellanos '16G

THE MISSION OF YAR (YOUTH AT RISK)
IS TO SUPPORT COMMUNITIES OF
PROFESSIONALS SERVING CHILDREN,
YOUTH AND FAMILIES, AND TO PROVIDE
THEM WITH AFFORDABLE CONTINUING
EDUCATION, COLLABORATIVE
NETWORKING AND SELF-CARE
OPPORTUNITIES. This year, Salem State welcomed
over 800 youth service providers for breakout sessions, keynote
speakers, program exhibitions, and networking.

During a morning keynote, Debby Irving, author of "Waking Up White," helped the audience recognize the potentially traumatic effect unwitting biases have on youth. A community organizer and classroom teacher for 25 years, Debby grappled with racial injustice without understanding racism as a systemic issue or her own whiteness as an obstacle. In 2009, she began her journey of discovery and is now exploring the impact unknowing prejudice can have on perception, problem solving and creating culturally inclusive communities.

During the afternoon keynote, Brian Castellanos '16G shared his life story, putting an emphasis on the courage and resilience that continues to drive his commitment and passion for giving back to others. Whether it was losing both his mother and brother to cancer, growing up in an environment plagued by poverty, facing homelessness, or being told by a team of doctors that he was never going to be able to walk again, Brian's attitude and spirit never wavered, and he overcame.









Participants had the opportunity to gather resources from over 40 nonprofit organizations and businesses in the O'Keefe Complex.

"OPPRESSIVE BEHAVIORS AND ATTITUDES CAN COME WITH A SMILE." "Just keep learning."

"My hope is that this white story will be told "THE THING ABOUT BEING through a different perspective. Until **JUDGMENTAL** IS THAT IT'S THE 10 years ago, I would have sworn that I didn't have a biased bone in my body." FLIP SIDE OF BEING CURIOUS."

"IF WE DON'T KNOW WHAT WE'RE "I didn't know the history; I didn't **OPERATING IN, WE CAN'T** POSSIBLY CHALLENGE IT." KNOW what I was dealing with."

-Debby Irving

[&]quot;What's really dangerous is when individual racial ideologies get imbedded in belief systems."



President John Keenan cutting the ribbon for the new Charlotte Forten Legacy Room. President Keenan was joined by, from left to right, graduate student Fillette Lovaincy; Visiting Instructor Beth Bower; Visiting Lecturer Gwendolyn Rosemond; Chief of Staff Nate Bryant; Elsa Rivera, 2018 Charlotte Forten fellow; Professor Emerita Mary-Lou Breitborde; and Alumni Association President Joe Wamness '00G.

STEP INTO THE PAST,

FORTEN LEGACY ROOM

BY JIM GLYNN '77

AN ABOLITIONIST, AN EDUCATOR, A WRITER, A POET, A TRANSLATOR, AND A WOMEN'S RIGHTS ADVOCATE, CHARLOTTE FORTEN, ABOVE ALL ELSE, IS A DEFINING EXAMPLE OF THE POWER OF EDUCATION.



In 1856, she became the first African-American to graduate from Salem Normal School. A true pioneer, she began applying the knowledge and teaching skills she acquired to become an educator and an activist during the Civil War. She was the first African-American schoolteacher from the North to travel south to teach former slaves. She continued to teach in schools in the South and in Washington, D.C., after the war, and then worked actively for civic and social equality for African-Americans and women, including the right to vote. Throughout her life she was recognized as an important poet, diarist and essayist, a literary voice for her people.

Born and raised in Philadelphia in an abolitionist family, Charlotte left her home for Salem during a time of great racial turmoil in the 1850s. She believed that social justice was not a lofty unattainable ideal—but an intrinsic universal value and that education was the key to achieving it.

COLLABORATION, INCLUSION AND STEWARDSHIP

"Lightly the feet of Summer press our earth; Bright are her smiles, her songs are full of mirth. The sweet and gladsome music of her voice Saith to each sad and weary heart "rejoice" – And words of calm rebuke she speaketh low To those who cause the weariness and woe; The selfish, who for wealth and power seek, And use them oft to wrong and crush the weak."

—CHARLOTTE L. FORTEN, from the class poem she read at Salem Normal School's graduation ceremony on July 22, 1856

Arriving in Salem to pursue that education, she graduated from the Higginson School and then Salem Normal, where she was class poet.

Former Academic Associate Dean and Visiting Lecturer Gwendolyn Rosemond offered her insight: "To place Charlotte in context, understand that, with enslavement came the inability to read, and with that inability came the assumption that you lacked intelligence.

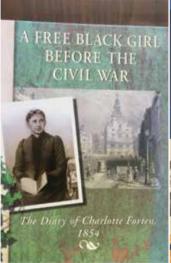
"That assumption was wrong. People underestimated the intelligence of the slaves. With intelligence came opportunity and with opportunity came education and literacy—and with that, slave owners feared rebellion."

While Charlotte's story is linked to the past, it doesn't stay there. Located just off the hallmark glass staircase of Meier Hall on North Campus, room 316B beckons today's students to take a step back in time. Floor-to-ceiling windows shed abundant light that leads to a room where the walls are lined with the life story of Charlotte Louise Bridges Forten Grimké.

The Charlotte Forten Legacy Room, dedicated on February 28, 2018, is a tribute to her profound 77-year life. Charlotte kept a diary when she arrived in Salem, and today the diary provides a rare historical perspective and a unique look into the life of, as described by a PBS documentary "Schoolhouse Pioneers," "a sensitive and genteel young woman, who brought intense idealism and fierce abolitionist zeal to her work."

"The Charlotte Forten story is inspiring," points out Fillette Lovaincy '19G, a student in pursuit of a master's degree in higher education and student affairs and the graduate assistant for Salem State's newly formed Leadership, Engagement, Advocacy, and Diversity (LEAD) office.











"People underestimated the intelligence of the slaves. With intelligence came opportunity and with opportunity came education and literacy and with that, slave owners feared rebellion."

—Gwendolyn Rosemond, visiting lecturer

"(Charlotte) was not one dimensional. She had many skills...that are both relevant and inspirational to women, and women of color today"

—Fillette Lovaincy, graduate student

THE PRESENT AND THE FUTURE

"Charlotte was not one dimensional. She had many skills, but she was more than just skillful. She had many talents that are both relevant and inspirational to women, and women of color today," Fillette says, adding that to keep Charlotte's legacy alive today—and tomorrow—requires a call to action.

The community should recognize the room as a resource for inspiration, Fillette adds, "Her legacy should be actively embraced. The campus, as a whole, should be involved. If you teach—host a class session in the room. If you are having a workshop on topics such as social justice, writing or education—conduct them in the room. If you are undertaking diversity work or community outreach for college-bound students—bring them to this room."

"Charlotte paved the way," said Salem State President John Keenan, "for each and every student of color who walks on our campus, each student of color who finds a voice, and each student of color who leaves Salem State to positively impact the future. Her commitment to social justice lives on in all of our students today."

Charlotte's legacy shines on through the organization of Bold, Educated, Empowered Sisters (BEES) as well as through scholarships and curriculum. The Charlotte Forten Legacy Room was made possible through a generous donation of the Alumni Association and the hard work of a passionate committee dedicated to preserving her legacy.

FARIY COLLEGE PRINCE OFFERED FOR FORTEN SCHOLARS

IN PARTNERSHIP WITH SALEM PUBLIC SCHOOLS, SALEM STATE HAS BEGUN OFFERING COLLEGE-LEVEL COURSES TO COHORTS OF SALEM HIGH SCHOOL STUDENTS. Fifty students per year will be accepted into the Forten Scholars Program for Early College and Careers and will choose between a healthcare or business/information technology track.

Salem State's program is one of five programs in the state to be awarded a Formal Early College Designation. In addition, \$140,000 has been awarded to support the first year of the program.

"We welcome the opportunity to partner with Salem Public Schools on this important initiative, which will help students to prepare for future college success, whether at Salem State or another higher education institution," said Scott James, executive vice president. "We have a long history of leading the state in dual enrollment activity and view this as building upon that success to further our mission of facilitating access to a quality higher education experience."

Students will receive their first two early college courses during their junior year at Salem High School (SHS). Salem State faculty will partner with SHS teachers to teach general education courses in English and history. In their senior year students will travel to Salem State's campus to take two additional courses relevant to their chosen track. All courses are highly transferable to any public or private college or university, and will count toward high school credits. There is no cost to the students for tuition, books and transportation.

The Early College Program also includes partnerships with LEAP for Education and the North Shore Workforce Investment Board. LEAP for Education will provide a summer college preparation program for accepted students before they become Forten Scholars, and ongoing academic support and college access services throughout. The North Shore Workforce Investment Board will provide career services and workshops to the students in the fields included in the program.

"Being prepared to succeed in college is one of the key goals of the school district's strategic plan," said Salem Mayor Kim Driscoll '89. "By giving 50 high school students a chance to go through the higher education experience early through the Forten Scholars Program, we will not only better prepare them for college academically, we can help instill in them a value and appreciation for achieving a college-level education."



"Charlotte paved the way for each and every student of color who walks on our campus."

—John Keenan, president of Salem State



SAVE THE DATE salemstate.edu/YAR 19TH YAR CONFERENCE // MAY 31, 2019 // 8 AM-4 PM





Leah and her friend from home got together when she hosted her first Alternative Spring Break group.

AN EVER-CHANGING ENVIRONMENT

EACH DAY IS DIFFERENT IN '17 GRAD'S LIFE ON THE 'HOUSE BARGE'

IMAGINE WAKING UP EACH MORNING TO AN ALWAYS-CHANGING VIEW OUTSIDE YOUR BEDROOM WINDOW. SEEMS STRANGE, RIGHT? FOR LEAH CAFARELLI'17, THE MARKETING DIRECTOR FOR ENVIRONMENTAL NONPROFIT LIVING LANDS & WATERS, THAT'S JUST DAILY LIFE. BY SARA WARD



Top, Leah and some of the crew members in a boat full of tires. They picked up almost 300 in just one day.

Above, Leah posing with a boatload of garbage that she and her co-worker Mike picked up for the day. Sometimes the crew goes out on free days and sees who can pick up the biggest boatload.

Living Lands & Waters (LL&W) is a 501(c)(3) environmental organization, established by Chad Pregracke in 1998. Its crew focuses on hosting river cleanups, watershed conservation initiatives, workshops, tree plantings, and other environmental efforts.

The organization has five barges, two towboats, six workboats, two skid steers, an excavator, five work trucks, and a crane.

Among this fleet is what Living Lands & Waters calls the "House Barge." It was created in 2011 and is solar powered with a generator for backup. It has male and female lavatories, an office, a full kitchen, eight bedrooms, multiple closets, a full basement for storage, and a 31,000-gallon water tank. It also features a full classroom which the crew calls the "Floating Classroom."

"I spend most of my time living on the barge, which has brought me to Ohio, Kentucky, Indiana, West Virginia, and Missouri," Leah says. "I've also been lucky to work in Tennessee, Alabama and Texas."

While Leah officially serves as the marketing director and project coordinator for Alternative Spring Break and the organization's Ohio River Tour, each day is different.

"Every day is new, and you never really know what tomorrow will be like," Leah says. "An LL&W crew member must be able to live life spontaneously and adventurously."

With only 10-12 crew members, Leah explains, everyone plays a big role in the organization.

"When we are all living on the barge and hosting river cleanups, the day starts around 7:30 am and we all meet to plan for the day," Leah says. "Then we work together to load up our five jon boats with life jackets, sunscreen, bug spray, gloves, and garbage bags. We all grab a boat and head to a nearby boat ramp to pick up volunteers and students."

River cleanups last from 9 am to 4 pm, with a lunch break on the barge. Once all the work is done, the crew unloads the garbage and counts it for statistics. Living Lands & Waters has removed just under 10 million pounds of garbage from 24 rivers, according to Leah.

"After the work is done, we all do our own thing," Leah says. "Some of us will go to a gym if there's one near the barge, others will go play disc golf, and some will find a place to walk the dogs."

Days with big events or barge moves start earlier and end later, Leah says.

"I've woken up at 3 am to help lock the barges through a dam," Leah says. "Working for Living Lands & Waters is much more of a lifestyle than a job."

It may seem like Leah's current adventures are a far cry from her time in Salem, but her experiences with Living Lands & Waters actually began while she was a business major at Salem State University.

In her junior year, Leah took a Corporate Social Responsibility course with Professor John McArdle, an assistant professor in the Bertolon School of Business. During the winter course, students learned about Chad Pregracke and his work cleaning up America's rivers.





The fleet of barges where Leah Cafarelli '17 lives and works

Leah was intrigued by his organization, Living Lands & Waters, and found that they had an Alternative Spring Break trip taking place in a couple of months.

She ended up booking a trip with Alternative Spring Break in Memphis, Tenn.

"I had so much fun I signed up again for my senior year," Leah says. "That's when I told Chad to give me a call if he ever needed someone to do marketing. He called me the next day, and I had the job."

She feels that Salem State helped make the connections and friendships which led to her current career.

"I would never have taken that business course, or met Dr. McArdle, which means I would never have learned about Living Lands & Waters," Leah says. "I would also not be very qualified to work as their director of marketing."

While Leah has traveled a long way from Salem State, she hasn't forgotten her alma mater. Leah just spent her first year

hosting Alternative Spring Break and had three Salem State students join them in Grafton, Ill. for a week.

"Even though I didn't know these students personally, it felt like I had a piece of home with me in Ill.," Leah says.

Her advice for Salem State students is to work hard, be patient, but don't settle.

"Be patient if success doesn't happen right away," Leah says. "But don't settle into a job that makes you miserable. You are still a young professional with a lot of potential. You shouldn't spend your life doing something that doesn't fulfill you."

Through her time with Living Lands & Waters, it's clear that Leah has found that passion.

"Before starting this job, I didn't know about the huge effects of plastic pollution, invasive species or water quality," Leah says. "I also didn't realize how big of an impact just one person could make. But now that I've changed my daily habits to be more sustainable, I do feel like I'm making an impact."

VOICES OF OUR STUDENTS

A CELEBRATION OF PRIDE BY ZHANNA WHITE '20

Let me give you a little idea of what my life was like before I was accepted into Salem State. At the age of two, I was adopted by two wonderful people, my parents David and Karen White. I was born in Kharkov, Ukraine, and immediately was placed in an orphanage. Fed on not even a dollar a day, I was malnourished, weighing less than 15 pounds at the age of two.

When my parents committed to taking me home to the United States, they knew they could give me my best chance at life. They have supported me through everything—from making sure I got the best education, to helping me move far away from Florida to Salem, Mass., to attend college. And for that I want to thank them for never giving up on me and for being such great role models.

I would like to share some aspects about Salem State from a student's vantage point. First and foremost: My professors are truly committed to student success, as proven by their attention and involvement with the student population. My professors have such a passion for their subject matter, which translates into igniting students' interest. The class sizes are small and intimate; it is clear I am not just not an insignificant number here. No matter what, there is always a staff member accessible. My first impression of Salem State was cemented by my initial call—and a person answered the phone, not a recording. That's unheard of today.

There are many activities on campus, and it is impossible to become bored. From sporting events, to theatre performances, to observation decks to admire the stars, to fitness workouts, there is something for everyone. Also, students burning so much energy studying need nourishment; the cafeterias offer a wide variety of nutritious meals.

My freshman year was incredible. I had the good fortune of being selected for the First Year Experience. With this program, I arrived on campus before classes started and volunteered in the Salem community. This was my way to give



Zhanna, right, with parents David and Karen

back to a community that supports the Salem State students.

Similarly, I volunteered at the start of my sophomore year to help other students transition into their dorm rooms. My next great decision was joining a sorority that is civic-minded with a cohesive sisterhood. As a matter-of-fact, currently I hold the position of Parents Chair for Phi Sigma Sigma.

Also, I scored a job with the Salem State police department and really enjoyed this position. I am a member of Colleges Against Cancer and help with fundraisers for this worthy cause. So, you see, there are so many great choices for the students. You can tailor your activities to your interests. For example, even though not formally in the orchestra, I am allowed to play my cello for a recording that will help another student complete a final project. These past two years went so fast, I cannot wait to see what these next two years will hold.

Whether you knew Salem State as a college or university, today I see a room full of individuals with one thing in common—our love for Salem State. I had the opportunity to network with many Salem State alumni, such as Rob Millwee '09, who has been such an amazing role model and friend.

When Hurricane Irma hit, I immediately reached out to Rob, who lives in Florida, and asked if everything was okay, and I was so happy that it was. If I had never stepped out of my comfort zone last year and attended this event, I would never have met such amazing people and gained such an amazing friend.

I am very impressed with this elite group of alumni and hope I can follow in your footsteps. Your stories have encouraged me to work harder and really take advantage of the superior education Salem State has to offer. And maybe I can become part of the alumni base that makes a huge difference in communities around the world. Thank you.

Zhanna White is studying for a career in public relations. She spoke of the great pride that our alumni and friends have for the institution at the St. Patrick's Day parade luncheon in Florida.





President John Keenan with one of the first recipients of the Presidential Diversity Scholarship, Mikaela Fairman

Equal access to a high-quality education has been at the core of Salem State since our founding. Providing a bridge to success, the newly established Presidential Diversity Scholarship is awarded to students of diverse backgrounds, including racial and ethnical backgrounds, who are traditionally underrepresented in higher education.

At his inauguration on January 19, President John Keenan outlined his goals and plans for the future of Salem State University. Amongst those was the creation of a scholarship available to students who are from underrepresented populations. "Over the next decade, I hope to give the opportunity of a college education to the students who live in our own backyard who come from challenging economic backgrounds," the president announced.

What the president envisioned was the Presidential Diversity Scholarship, which has been merged with the Minority Opportunity Scholarship Trust that was established by Dorothy McIlraith, and her late husband, Ken '90H. Thanks to the generous donations of Dorothy and inauguration attendees, the fund is now worth more than \$200,000.

The first recipients of this scholarship—Alexander Tilkens, Mikaela Fairman and Rafaela Oliviera each received more than \$1,750 this fall, which will have a great impact on their experience at Salem State. Mikaela noted that she appreciates both the scholarship itself and that "it shows diversity is important to the university ... I am grateful that Salem State recognizes differences among the student population."











THE SMART CHOICE FOR SIIN

UNIVERSITY LAUNCHES CONFERENCE AND HOSPITALITY INITIATIVE

BY MICHAEL COLANERI

IF YOU WANT TO EARN EXTRA MONEY WITH YOUR CAR, SERVICES

SUCH AS LYFT AND UBER WILL HELP. Do you want to rent your house while traveling? Airbnb, Homeaway and several other sites will facilitate the transaction. More and more websites, apps and services enable us to use our existing assets (like cars and homes) to earn some extra money.

Here at Salem State, Director of Summer Conference and Hospitality Services Deborah Melnick '09G is trying to do the same thing with our campus. "We have this tremendous asset that is largely underutilized during the summer," she says about many classrooms, dining halls and residences for most of June, July and August. "We want to put people in those places and bring in more revenue for the university."

It's all part of the Summer Conference and Hospitality Services initiative, which was launched earlier this year as part of the university's strategic plan to increase financial vitality.

Its leader, Deborah, has been part of the Salem State community for almost 20 years. Since 2000, she's been an adjunct professor, teaching classes in English and world literature. She was also a faculty associate at the Center for Teaching Innovation and has been director of the Hillel center on campus for nearly nine years. Her new role, which began in early 2018, is part of a larger endeavor to uncover new revenue streams for the university.

Even though the program just started this year, many diverse groups have already taken advantage of Salem State's campus. For example, a Philadelphia-based film production company shot several scenes for an upcoming movie, "Selah and the Spades," in the Bertolon Building and Ellison Campus Center in early July. Additionally, members of the production crew were housed in residence halls for weeks before and after the shoot.

Above, Education First students from Russia, Mexico and China play a game behind Atlantic Hall.

FINANCIAL VITALITY



Philadelphia-based film production company shoots several scenes for an upcoming movie, "Selah and the Spades," in the Ellison Campus Center in early July.

"The overarching goal is to monetize the campus during the summer." But, Deborah adds, "there are secondary goals, especially enrollment. Many of the groups we hosted over the summer included potential future Salem State students."

"For instance, we had a group from Worcester come in with 40 high school students. Those teenagers may not otherwise have seen our campus and facilities, and so may not have considered Salem State, but being here on our campus in July may have changed that. We also partnered with Mona Savastano, who directs our Upward Bound program, to host a statewide event. The 2018 Upward Bound Jamboree took place at Salem State, and more than 225 high school students from all over Massachusetts attended. They had a great time and were able to hear from author and newscaster Cheryl Wills and Executive Vice President Scott James in the Sophia [Gordon Center for the Creative and Performing Arts]."

In addition to the local groups, Salem State hosted dozens of international students during the summer of 2018. "Education First, the international study abroad program, brought young students from Russia, Mexico and China here for most of the summer," Deborah points out. "The students came and went at different times, but there were nearly 140 international students on our campus through July and August. And we hosted 25 Chinese college students through InAmerica Education who used our campus as a home base while they took classes at MIT and explored the Boston area."

Deborah's plan is to continue expanding the types of groups that are hosted on campus. "We're looking for people who need a home base on the North Shore. We're not trying to be a hotel, with one-night stays here and there, but a one-stop shop for conferences and events that need classrooms, conference space, food—the whole nine yards. That's my role: the person or team planning the event just needs to contact me and tell me what they want, when they want it and how many people, and we will make it happen. We are also the perfect place for summer interns working in the Salem area who need short-term housing and large groups that want the flexibility of the additional spaces we have in our residence halls."

To find out more about Summer Conferences and Hospitality Services, including how your event can be hosted at Salem State, contact Deborah Melnick at 978.542.7173 or dmelnick@salemstate.edu.



2018 SALEM STATE UNIVERSITY

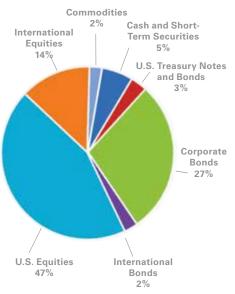


Foundation Message



It is with both heartfelt thanks and bittersweet sadness that we wish Cvnthia McGurren, '83 farewell. After more than 30 years at Salem State, Cynthia will retire in March 2019. We will miss her greatly but are also extremely thankful for her generosity and graciousness.

ENDOWMENT ASSET ALLOCATION AS OF JUNE 30, 2018



t's been a great year for the Orange and Blue, highlighted when our community—students, alumni, faculty, staff, parents, and friends—came together in a strong showing of pride. Viking Warrior Day, held on May 3, 2018, was a 24-hour virtual and live gathering in support of a better Salem State. There was no shortage of effort as \$34,082 was raised with 194 total gifts from 191 total donors. Please read all about all the activities and programs on page 32.

Viking Warrior Day was just one way that we are working to grow the culture of philanthropy at Salem State. In fact, more than 3,600 gifts were received between July 1, 2017 and June 30, 2018, which continued the remarkable success we've seen over the last eight years. During this time, the number of scholarships has more than quadrupled, and the endowment has grown 185 percent to \$31,000,000. It is truly encouraging to see what motivated Vikings (and Clippers!) can accomplish.

On September 8, we held our Fine Wines and Fabulous Finds Auction at the home of Andrea and Gary Gregory in memory of our late friend and Foundation Board member, Dr. Richard Elia. As many of you know, Richard founded the wine auction nearly a decade ago, and since then hundreds of thousands of dollars have been raised for student scholarships. This year, the combination of purchases and donations amounted to more than \$104,000, the third highest total in our history. Significant thanks goes to the tireless Wine Auction committee: Henry Dembowski '60, '62G; Katie Curley-Katzman '06; Midge DeSimone '76; Annalisa Di Palma; Andrea Gregory; Cindy Hatch-Belhumeur; and Judith Mattera.

In his first full year as Salem State's 14th president, John Keenan has the university moving forward with a strong focus on the future (see his message on page 2) President Keenan outlined a number of initiatives during his inauguration in January and is working to bring life to our new strategic plan, some of which is outlined in this issue of the Statement.

It is with mixed emotion and gratitude that we salute our chairman Jim Muse for his service to the Salem State Foundation over the past 11 years. Jim has been a tremendously passionate alumnus and dedicated volunteer since his graduation in 1983 (yes, he is a member of the great class of '83, along with Kim Gassett-Schiller, Deirdre Sartorelli, Tim Shea, and Cynthia McGurren). Additionally, three generations of Jim's family are Vikings, all advocates, like him, for the opportunities that a Salem State education provided in their lives.

Thank you for your continued support of Salem State. Because of you, students like those highlighted in this publication, and many more, are achieving their dreams of a better Salem, a better Commonwealth and a better world. You are all bridge builders, connecting the ambition and drive of our students to the opportunity and success they seek. You have truly made a lasting impact.

Sincerely,

hua Deschamps Gina Deschamps '92G President, Salem State University Foundation

He McGurren '83 Executive Director, Salem State University Foundation Vice President of Institutional Advancement

Salem State Names Two Locals to Foundation Board

MICHAEL STOCKBRIDGE



Michael Stockbridge '99, '02G of Salem has been named to the Foundation Board at Salem State University.

A psychotherapist for Psychological Care Associates in Woburn since 2010, Stockbridge holds two diplomas from Salem State, a bachelor's degree in social work and an MSW.

He has several years of experience as a clinician at the Riverside Outpatient Clinic in Wakefield and at the Center for Health and Recovery in Salem.

"Mike's wonderful sense of humor and commitment to Salem State through his endowed scholarship are wonderful reasons we're excited to have him helping the foundation move to the next level of excellence. He's the first dual-degree social work graduate to serve on the foundation board and we're pleased he's agreed to join us," said Gina Deschamps '92G, president of the Salem State University Foundation Board.

LOUIS J. GEORGE



Louis J. George '89 of Danvers has also been named to the Foundation Board at Salem State University. George, an assistant regional counsel for the Social Security Administration (SSA) since 2015, represents SSA in litigation before U.S. District Courts and Court of Appeals. His previous experience includes 17 years at the National Veterans Legal Services

Program in Washington, D.C., where he held the positions of senior staff attorney and then director of training and publications.

He graduated with honors from Salem State, earning a degree in geography with an urban/economic concentration. As a student at Salem State, George was a presidential scholar and a member of the Phi Kappa Phi and the Gamma Theta Upsilon honor societies.

He also chaired the legislative affairs committee for the SGA and coached and played in the intramural basketball program before moving on to obtaining a Juris Doctor at Georgetown University Law Center in Washington D.C. in 1992.

"We are excited to welcome Louis George and his family home to the North Shore and Salem State University," said Deschamps. "Lou will continue the family legacy, with his mother, Joan '53, and his father, Geography Professor John George '53, a faculty member for 38 years. Louis will also bring to the board a sense of dedication and expertise in the area of law and public policy, having worked in this area for many years in Washington, D.C. and locally here in Boston."





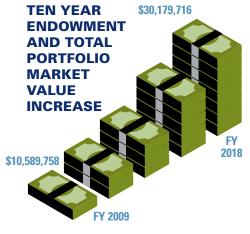
Endowment is made up of 155 Scholarships **63 Departmental Funds**



TOTAL GIFTS July 1, 2017 - June 30, 2018









A Celebration of Orange and Blue

First Day of Giving Raises \$34K

BY SARA WARD

n the night of May 2, members of the Viking community snuck into Salem State and took over, covering the campus in orange and blue. When students woke the next morning and made their way to the last day of classes, they found a sea of signs and posters, all adorned with our lovable Viking Superfan and interesting facts about the importance of donors.

Why was all of this being done?

For Viking Warrior Day 2018, Salem State's first ever day of giving! On May 3, the Viking community came together for the opportunity to transform lives by building a better, stronger, more affordable Salem State.

Viking Warrior Day was an energetic, inspiring, 24-hour virtual and on-campus gathering of alumni, parents, staff, students, faculty, and friends.

Over the course of 24 hours, gifts large and small were made to support

Salem State. Milestone gifts were celebrated throughout the day on social media. These included First Employee Gift, First Online Gift, First Student Donor, and others.

While donations came in, events occurred throughout campus, spreading excitement and raising awareness.

Alumni and/or donor employees fueled up for the day with A Breakfast Fit for A Viking. Employees were invited by the Salem State Alumni Association and the Annual Fund to kick off the festivities in Veterans Hall in the Ellison Campus Center. They enjoyed a meal together and participated in fun games throughout the breakfast, such as a Salem State history trivia game.

Next up on the agenda was a Bike Path Clean-up. The Alumni Association Civic Engagement Committee invited alumni and students to assist in the beautification of the bike path adjacent to campus. Volunteers worked outside for a couple of hours picking up trash from the path and cleaning up.

The 4th Annual Viking Warrior Field Day also took place in the afternoon on McKeown Plaza, hosted by the Gassett Fitness Center.

Campus offices and departments provided interactive activities and information during the event. The Student Philanthropy Council had a tent and encouraged students to sign cards thanking donors for their generous contributions.

Attendees raced through an inflatable obstacle course and enjoyed free food, prizes and giveaways. A number of Viking celebrity donors and alumni served complimentary ice cream from Terry's Ice Cream Truck, the perfect treat for a warm summer day. Among the celebrity scoopers were Kim Gassett-Schiller '83, '18H; Kathy Skrabut; and Paul A. Petrowski '66 of the Salem State Foundation Board.

"Being able to celebrate as a campus community, as well as say thank you to all those who make the dreams of Vikings a reality, shined with true orange and blue pride," said Debra Lee Surface '05, vice president of administration for the Alumni Association Board of Directors. "Participating in the full day of Viking Warrior activities, it was so exciting to see students, faculty and alumni engaged with one another in sharing their Viking spirit; the energy was infectious. Looking forward to the next one, and of course making a repeat appearance as a celebrity ice cream scooper!"

As the day came to a close, those involved in the festivities were invited to a Happy Hour at The Tavern on the Green at the Hawthorne Hotel, hosted by The Salem State Alumni Association's Young Alumni Society. Tired Vikings indulged in complimentary appetizers, winding down after a great day and celebrating the successes everyone accomplished.

"Our first Viking Warrior Day was a unique opportunity for the community to come together and share our pride in Salem State," said Lori Boudo, director of Annual Giving. "Right out of the gate there was an enthusiasm on campus, from the employee breakfast to the Field Day to the young alumni happy hour. And we were able to achieve our single largest day of community giving, a really remarkable feat."

At the end of the day, \$34,082 was raised with 194 gifts from 191 donors. These donations provide access to student scholarships, tools for our dedicated faculty and staff and transformative experiences like study abroad, service opportunities and internships. The entire community is looking forward to furthering these goals even more next year! ■



Facing page, we were lucky to have alumni volunteers throughout Viking Warrior Day, like Debra Lee Surface '05 and Christopher Corrente '10, '12G, who serve on the Alumni Association Board of Directors as vice president of administration and vice president of outreach. They spent time as alumni scoopers from our ice cream truck and helped out with many events throughout the day.

Above, the 4th Annual Viking Warrior Field Day took place on McKeown Plaza during Viking Warrior Day. Attendees could compete on an inflatable obstacle course and enjoy free food, prizes and giveaways, and the Student Philanthropy Council encouraged students to sign cards thanking donors for their generous contributions. Left, Kim Gassett Schiller '83, '18H serves ice cream.

<u>ımpact</u>





Christopher Joyce '18, a senior business student, tragically lost his life just two weeks before he was to receive his degree.

Above, during Salem State's 2018 commencement exercises, Raeshaunna Armstrong Joyce and Christopher Joyce, Sr., Chris' mother and father, along with friends and supporters, honored Chris' legacy.

Scholarship Celebrates a Student's Determined Spirit

A scholarship for first-generation college students has been established in memory of Christopher Joyce '18, a senior business student who tragically lost his life just two weeks before he was to receive his degree.

"This scholarship will benefit first-generation students just like Chris, ensuring his legacy in perpetuity at Salem State, a fitting tribute to his generous and determined spirit," said John Keenan, president of Salem State University.

At an emotional point during the university's 2018 commencement exercises, Raeshaunna Armstrong Joyce and Christopher Joyce, Sr., Chris' mother and father, walked across the stage to accept their son's business administration diploma while fellow graduates stood and applauded.

Chris was a graduating senior in the business administration program with a concentration in accounting. Originally from Boston, he was involved on campus as a member of the Brotherhood and could often be found on campus participating in intramural games at the university's Gassett Fitness Center or studying in between classes. Friends and peers who knew Chris personally frequently cite his smile, positive energy and role-modeling as part of his legacy in their lives.

His friends described him as being the first in line for his cap and gown, excited to walk across the stage at commencement and begin the next stage of his career. He hoped to go on to earn a master's degree.

In his honor, family and friends have established the Chris Joyce '18 Scholarship to be awarded to a first-generation college student at Salem State. With a goal of exceeding \$25,000, a crowdfunding page in his memory has been set up at salemstate.edu/Joyce.

Van Otterloo Grant Targets Unmet Educational Needs

A \$25,000 grant from the Van Otterloo Family Foundation will help support two student organizations—the Brotherhood and the BEES.

According to Rebecca Comage, interim chief diversity officer, "the award can assist in enhancing a leadership program to address the needs of some of the most vulnerable students on campus."

The Brotherhood, which aims to support academic persistence and connect students directly to faculty/staff resources, focuses on academic success and retention. Begun in 2012, it is geared toward African-American, Caribbean and Latino male students, many of whom are first-generation, low-income and come from underserved backgrounds. The program includes academic support via advisement, tutoring and study skills training; opportunities for leadership and community engagement; and career preparation.

Bold, Educated, Empowered Sisters (BEES) is a women of

color retention initiative, focusing on supporting and guiding young women throughout their college career. They engage in various topics of discussion and workshops to build on leadership, diversity, academics, and professionalism.

Through the newly created LEAD office (Leadership, Engagement, Advocacy, and Diversity), the BEES and The Brotherhood will create implementation goals to benefit women and men of color. Each initiative will allow students to enter into the program, as well as accept recommendations from faculty and campus community members. LEAD also oversees the campus food pantry and plans to start a career closet on campus in partnership with career services.

The Van Otterloo Family Foundation provides support for educational enterprises that "demonstrate innovation and excellence in teaching and learning while placing emphasis on the potential of all individuals, targeting unmet educational needs, or providing an exemplary educational program."

New Opportunities with Bloomberg Certification

Every day, nearly 325,000 subscribers log into a computer system that was first launched in the early 1980s, although it is probably not one most people are familiar with. Around the same time that IBM introduced its PC, which has evolved into the current Windows operating system, and Apple announced the Mac, which lives on today in version 10.14, the first Bloomberg Terminals were delivered to Merrill Lynch in 1982.

Created for financial service professionals, these terminals enabled users to sift and analyze market data that was just becoming digitally available. Today, Bloomberg Terminals have grown to access hundreds of information sources, including live location tracking for shipping vessels, and allow subscribers to make important and time-critical decisions. Given their importance, there is now a plan to establish a Bloomberg Laboratory of Terminals at the Bertolon School of Business so that Salem State students can get hands-on experience with the critical tool.

"Nowadays, it is imperative to combine traditional educational practices with practical components," notes Pedro Palandrani, MBA '18.

For students in finance and business, certification in this area would mean a significant leg up. "Becoming

Bloomberg-certified prior to graduation will give our students a competitive advantage and provide a clear signal of their high level of competency to employers," adds Cheryl Crounse, associate vice president for institutional advancement. "Our students will be able to hit the ground running with their first jobs and internships."

Currently, the Bloomberg Laboratory project is more than three quarters funded through the generosity of friends at Cabot Wealth Management, Beverly Bank, St. Jean's Credit Union, Charles Schwab, Eastern Bank, and Salem Five Bank. According to Salem State Trustee Robert Lutts, president and chief investment officer of Cabot Wealth Management, "Managing wealth today without access to a Bloomberg Terminal is like asking our nursing students to treat patients without an EKG, X-ray and ultrasound equipment."

Palandrani, who was trained on Bloomberg Terminals during his internship, believes the lab is critical for student success. "Salem State business students deserve the best opportunities to gain every possible edge to increase their marketability in such a competitive labor environment. Having the best technological tools in their hands is unequivocally one of the best ways to accomplish that."

ımpact

Funding a Learning Experience

Donor Provides Financial Backing for YMCA Internship



When Robert Lutts, vice chair of the

board of trustees, provided the funding for a student internship at the Salem YMCA, two parties were the beneficiaries. The "Y" benefited because it acquired the services of a reliable Salem State Bertolon student. And the student benefited as he was afforded an opportunity to gain all-important on-thejob experience.

"The (summer) internship at the Salem Y gave me a sense of working in the real world," said Giancarlo Guerrero '19, a junior business major. "I had a real sense of responsibility that you just can't get in the classroom."



Class of '68 Exceeds Expectations

BY MIKE MITCHELL '07

In the 1960s, the cost of four years at Salem State was \$1,000.

It was in that spirit that the class of 1968, celebrating their 50th reunion, asked their classmates to support Salem State with a gift in that amount.

A committee of 14 volunteers hit the phones, sent emails and made visits to their peers to reach this goal.

Under the leadership of committee Co-Chairs Joanne O'Keefe Ricciardiello '68 and Tim Ward '68, they were able to exceed all expectations.

When all was said and done, the class of 1968 raised \$330,000 for Salem State, including the establishment of the Steve Krajeski '68 Memorial Scholarship, named after a classmate who died in Vietnam.

In honor of that milestone gift, the ground floor lounge in Atlantic Hall was named in their honor as part of a celebration during Alumni Weekend 2018. Thank you to the class of 1968—the reunion committee and classmates—for your essential support of Salem State.

Mike Mitchell is assistant director of alumni affairs.



Top: Class of 1968 lounge dedication during alumni weekend in Atlantic Hall. Second and third photo: Reunion committee members preparing their tent at POMP18. Bottom: Two members of the class of 1968 enjoying their reunion dinner at Kernwood Country Club.

YOU MAKE THE DIFFERENCE AT SALEM STATE!



Thank you, generous Vikings, for your commitment to-and investment intoday's students. Your generosity helps to bridge the gap between tuition and the total cost of an education at Salem State.



Your generosity has already begun improving the Salem State experience for our students and faculty. More than \$2.1 million was raised in FY18, surpassing our \$2 million goal. This accomplishment is due to nearly 2,700 donors who partnered with us through direct mail, personal asks, our phonathon, reunion giving, and Viking Warrior Day.



We honored the 50th reunion of the class of 1968 in June. They celebrated with a record-breaking \$330,000 class gift in honor of their momentous anniversary. Vikings also rallied around our first Viking Warrior Day, our largest day of community giving, with nearly 200 donors committing just over \$34,000.



Our students and faculty are feeling the impact of your generosity all over campus, from student financial support and scholarships to faculty professional development to student group projects. Salem State is unique because of YOU and your support.



As we near the end of our fall semester. we invite you to save the date for our second annual Viking Warrior Day on May 1, 2019, as well as for POMP19, June 2. We look forward to another year of YOU making the difference by bridging the gap!

MATCHING GIFTS

Multiply the impact of your gift with a matching gift from your employer's (or your spouse/partner's) matching gift program. Please visit salemstate.edu/ matching-gifts or check with your human resources manager to learn if your company participates in matching gifts. Some companies even match retirees' gifts. Please check today and double your support!





MONTHLY GIVING

Recurring, monthly giving enables multiple smaller gifts to have a big impact over time and allows you to increase your annual contribution by spreading it over a period of time. Giving occurs through automatic bank account withdrawal (direct debit) or credit card. Monthly amounts are smaller and easier to budget on an ongoing basis. To make your monthly recurring gift:

Visit salemstate.edu/monthly Enter desired monthly (or quarterly or annual) donation

Complete billing information

Relax, knowing that you have planned ahead, saved resources and invested in the education of Salem State students!

STUDENTS LEAD THE WAY!

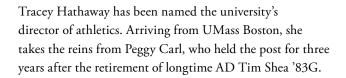
The Student Philanthropy Council (SPC), with its mission to promote a culture of gratitude and philanthropy on campus, is all about Vikings helping Vikings. As a recognized student interest group, SPC raises financial support and awareness for a variety of programs, groups and clubs on campus, including the Senior Class Gift Fund. The Senior Class Gift supports a scholarship that is awarded to an incoming first-year student. The class of 2018 raised an outstanding \$5,815!



QUESTION/ANSWER



Recently Appointed Director of Athletics



At UMass Boston, Tracey served as the associate director of compliance/student athlete welfare. She grew up in Worcester, Mass., and is a graduate of the University of Rhode Island and Northeastern University. She has many years of experience in athletic leadership and coaching experience.

The Statement conducted a Q & A to become better acquainted with Tracey:

Tell us a bit about yourself.

I was one of eight children, and my parents were pivotal in keeping us all busy. As a little girl, my father, who was extremely athletic, allowed me to box on his Boy's Club boxing team. This not only gave me confidence at the time, since I was competing in the same sport as my brothers were, but it was crucial to many successes later on in life. The 1972 Title IX decision gave me access to play on my elementary school's football team and participate in middle school sports. The legislation enabled me to compete in many girls' varsity sports during my high school years as the boys' and girls' programs were equally funded.



How did you become interested in athletics?

My athletic trajectory began long before competing as a Division I student-athlete at the University of Rhode Island. I completed my urban affairs degree in four years, served a short stint in the Navy and returned home to Worcester to work in the public sector while coaching a high school girls' basketball team. My focus was ensuring that the young women had an opportunity to use sports, specifically basketball, as a catalyst in finding their passion, gaining confidence and potentially going on to play at the collegiate level, all while earning their college degree. I coached for seven successful seasons at the high school level, as well.

During this time, I was approached by a local collegiate coach who recruited me to join her staff as an assistant women's basketball coach. We had some very successful years that included three trips to the National Collegiate Athletic Association (NCAA) Women's Basketball Tournament. I eventually became a head coach, and my love for athletics continued to grow. I obtained a master's degree and became assistant director/senior woman administrator at another institution.

At this point in my career, I realized my job extended beyond the four walls of the athletic facilities. My love and passion for sports included seeing young minds find their success in both athletics and academics.



Why were you interested in a role at Salem State University?

I have worked at four different institutions, while spending over 15 years at the collegiate level. I've been an assistant coach, head coach, graduate assistant, assistant director, and an associate director. These institutions ranged from liberal arts, private, religious, and public universities. However, when the director of athletics position opened at Salem State, one question that I asked myself was "am I a good fit?" In answering that question, I quickly reflected on being a product of public school education. I have enjoyed many social benefits from attending and graduating from a public university, while firmly believing that education is a public good. My belief in education matches the mission statement of Salem State that affirms education is a public good, while producing a spirit of intellectual openness that celebrates diversity. Being able to work at a public institution in my home state is a bonus.

What has your time at Salem State been like so far?

Athletics is a fast-paced operation. To say the least, my first three months were a very enjoyable whirlwind. I have spent many days meeting and listening to student athletes, immediate staff, institution constituents and stakeholders, getting to know the community, while enjoying our men's tennis team win the Little East Conference Championship and compete in the first round of the NCAA Men's Tennis Championship. My next steps are to establish and build a rapport with my staff, student-athletes and alumni and collaborate with the campus community.

What are your goals for the athletics department?

Athletics at Salem State University has had many successes. There have been many years when we have competed at the highest levels and gained national notoriety, while holding numerous NCAA and conference records. At one point, we were the team/giant to beat in most sports in Massachusetts and New England. Many traditions have been established, and I am blessed to stand on the shoulders of those who have come before me. Consequently, it is imperative that two things happen during my watch. First and foremost, student-athletes continue to be successful and find their success beyond the field by establishing a presence in the classroom, community and the world. Our coaches do an excellent job of recruiting, and our support staff is instrumental in enhancing the experience of student-athletes as they find their sense of belonging through civic engagement, community programming and global citizenry. And second, from an athletic perspective, it is my goal to wake the sleeping giant and pack our facilities with faculty, staff, students, and the community. I will look at every aspect of the department and evaluate how we are involved and who we impact. We will continue to gain success both on and off the court/field by being the best we are capable of becoming.

How can Salem State alumni help support the goals of the athletics department and stay connected?

Alumni are extremely influential and an essential part of our history. Our university, athletic department and students thrive through alumni engagement and supportive networks, making alumni support a three-fold process. First, as our athletic department grows and moves forward, it is crucial that alumni support the vision of Salem State University by staying connected. The process begins immediately when graduates come back and share their experiences with prospects and current students. Second, as alumni grow in their personal development, they are able to offer real-life benefits through mentorships or by offering professional networking opportunities to our students. Lastly, alumni sustain the university through philanthropic support and volunteerism. While donations help the university stay on its fiscal feet, it is through both endeavors that we are able to remain competitive and appeal to the community we serve. I look forward to meeting and getting to know more Salem State alumni.

Salem State Inducts Six New Members into Athletic Hall of Fame

In October, former teammates, coaches, families, and colleagues gathered at the George H. Ellison Campus Center to celebrate the achievements of the 2018 induction class. The new members included former Sports Information Director Tom Roundy for service to the athletic department, men's basketball player Brian Clark '13, women's basketball player Lauren Dottin '98, women's soccer player Marcy Maglio Colinet '95, women's basketball and volleyball player Estrella Kuilan Mitchell '07, and men's golfer Thomas Tobey '89.

Fine Wines and Fabulous Finds Auction Raises Over \$104,000

The Fine Wines and Fabulous Finds Auction on September 8 paid special tribute to the auction's creator Richard L. Elia, PhD, professor of Victorian literature and publisher and president of Quarterly Review of Wines, who passed away in 2017. Over \$104,000 was raised from a combination of purchases and charitable donations to benefit the Richard Elia Endowed Scholarship at Salem State.



Basketball Hall of Fame

Salem State women's basketball great Evelyn Oquendo '87 was elected to the Massachusetts State Collegiate Athletic Conference (MASCAC) inaugural Hall of Fame class.

"This is an exciting day for our conference as we announce our firstever MASCAC Hall of Fame Class," MASCAC Commissioner Angela Baumann said. "The MASCAC has over 45 years of rich history, and we are excited to have the opportunity to recognize the achievements of those that helped to shape our conference and help it excel."

Oquendo, Salem State's all-time leading scorer with 1,738 points, was a three-time National Women's Basketball Association First Team All-American. Oquendo, who cocaptained the Lady Vikings to the College's first ever NCAA national title in 1986, was a four-time All-New England and All-MASCAC selection and was the 1986 New England College Athlete of the Year and runner-up National Division 3 player of the year in 1984. She was inducted into Salem State's Hall of Fame in 1991. Oquendo played high school basketball at Salem High School and is a teacher in the Salem Public Schools.

Evelyn is one of five inductees in this inaugural class, and we are thrilled that one of our own exceptional women's student athletes was selected for this prestigious recognition. Salem State will honor her on February 9, 2019, during a winter sports celebration.



Salem State University Frederick E. Berry Library Acquires Salem Savings Bank Records

The collection was donated to the Berry Library in April by local developer Bob Dunham, owner of the building that formerly housed the Salem Savings Bank. Records include handwritten bank ledgers, correspondence and other records that span over 100 years from the bank's founding in 1818 through the early 20th century.



TEDxSalemStateUniversity Explores "Hospitality in a Changing World"

Our inaugural TEDxSalemStateUniversity event was held on September 17. Joshua Adams, MA, assistant professor, media and communication; Julie Batten, MFA, instructor, healthcare studies; Elizabeth Coughlan, PhD, associate professor, political science; David Gow, PhD, professor, psychology; Amanda Howerton-Orcutt, PhD, associate professor, criminal justice; Julie Kiernan, MFA, assistant professor, theatre & speech communication; Roopika Risam, PhD, assistant professor, English; and Amanda Shilo, RN, visiting lecturer, nursing, all took on the topic of "Hospitality in a Changing World" with their own talks.

Salem State **Occupational Therapy Students Donate** \$10,000 to Four **Charities**

Students of the Salem State University graduate program in occupational therapy donated a total of \$10,000 to four local and global non-profit organizations in June, including American Red Cross of Peabody, Makea-Wish Foundation, Vanishing White Matter Family Foundation, and NEADS World Class Service Dogs. The students raised money through numerous fundraising efforts: silent auctions, comedy night fundraisers, and selling T-shirts, flowers, jewelry, and food.

Salem State **MAICEI Program Receives \$85,000 Grant from MA Department of Higher Education**

The grant, which totals \$85,000, will support the continuation of the Salem State MAICEI program, Community of Inclusive Scholars (CIS), which provides academic, social and career development opportunities for high school students 18-22 with intellectual disabilities or Autism Spectrum Disorders. The program, which received the grant in October, has been at Salem State since 2017, with Christine Lenahan and Erin Kourfas serving as project coordinator and educational coordinator, respectively.

Notes

CALLING ALL ALUMNI

We want to hear from you! Send us your news all year round and we'll be sure to get it into the next issue of the Salem Statement. Email us, message us on Facebook or give us a call to let us know what you're doing. Your photos are more than welcome, too. Please note that marriage and birth announcements can only be printed after the event has occurred. alumni@salemstate.edu // 978.542.7530

And be sure to keep your personal contact information updated so you don't miss an issue!

SALEMSTATE.EDU/ALUMNI



'60

JANE MORONEY '62G (pictured second from right) was awarded the Elizabeth Williams Wade Award at Alumni Weekend 2018.

Jim Moroney, pictured above second from left, received the Elizabeth Williams Wade Award at Alumni Weekend 2018. Congratulations, Jim!

'65

CAROL DIMENTO, ESQ. '67G Alumni Association Board at Salem

THE CLASS OF 1969 will celebrate its 50th Reunion at Alumni Weekend 2019.

LADY JANE THURLOW was

Order of Orange Nassau by the King of the Netherlands Willem Alexander van Orange Nassau for her exemplary culture of the Netherlands.

SHERAN MATTSON recently earned her doctorate in spiritual psychology. Congratulations, Sheran!

ROBERT CALLAHAN recently completed his term on the Alumni Association Board at Salem State. Thank you for your service, Robert!

CURT CARDINE recently published a book with Rowlman and Littlefield entitled "The Carpetbagging of the American Public School System." It is currently available in stores and on Amazon. In addition to numerous papers on charter schools, this most recent work was completed after achievements, Curt!

GEORGIANNA MARKS '83G

recently joined the Alumni Association Board at Salem State. Welcome, Georgianna!



MANUEL OSSERS recently retired after at the University of Wisconsin-

Whitewater. Congratulations, Manuel!

ROBIN LEGER recently joined the Alumni Association Board at Salem State. Welcome, Robin!

JOAN CLIFFORD was recently appointed director of Edith Nourse Rogers Memorial Veterans Hospital on March 18, 2018. Congratulations, Joan!

JANINE GILCHRIST has been named director of nursing at Recovery Centers of America located in Danvers. She will be responsible for the direction, planning and coordination of all nursing personnel on staff. Congratulations, Janine!

PATRICE OSGOOD has assumed the position of associate chief nurse for perioperative nursing at

'81

JAMES LAMPASSI recently joined the Alumni Association Board at Salem State. Welcome, James!

'82

MIKE DYNICE was a panelist and attendee at the Salem State Theatre Alumni Professional Development Panel held on March 26, 2018.







'83

One proud Viking got the chance to share her appreciation and love for Salem State during 2018 commencement. KIM D. GASSETT-**SCHILLER** '18H, a higher education advocate and philanthropist, addressed College of Health and Human Services and the Bertolon School of Business during the afternoon graduation ceremony on May 19.

During the ceremony, she received an alma mater.

Kim graduated from Salem State with a bachelor's degree in business administration. She began her career of giving to Salem State on her She has given every year since.

"You are a living example of how giving President John Keenan of Kim during

During her commencement speech, Kim highlighted the importance of giving and how alumni support helps

"It is our responsibility to pay it forward, paving the way for the next class of Vikings," Kim said during the speech. "Alumni did it for me and we have done it for you."

Kim serves on the Salem State Fundraising and Engagement Committee, was a member of the Salem State President's Campaign Cabinet, and co-chaired the 10,000 \$26 million for Salem State.

In 2008, she and her husband Philip endowed the Gassett-Schiller Chair in Accounting and Finance in the Bertolon School of Business. The Harold E. and opened in 2013, was named in honor of Philip's campaign gifts to Salem State

Kim ended her commencement speech with this: "Whether it's a dollar or an endowment, we all give together as a community to impact the school for impact of your gifts to Salem State? Will you contribute to keep tuition costs low for the next generation? Contribute to the Bertolon School to help purchase and install the Bloomberg Labs? The possibilities are endless in your making class of Vikings."



Alum Digs for History in Jamestown, Virginia

Bob Chartrand '14 is one of the staff archaeologists at Jamestown Rediscovery, where they believe they've discovered the remains of Gov. George Yeardley, the first governor of Virginia. We sent Bob some questions about the experience.

We saw that the Jamestown Rediscovery team recently found what could potentially be the remains of Sir George Yeardley, Virginia's first governor. How excited is the team regarding the span of this discovery?

This really has been an exciting experience. Since November of 2016, the team and I have put in a vigorous amount of effort leading to such an unbelievable discovery as this one. While gearing up for the 400th anniversary of the foundation of our country's first representative government and the arrival of the first Africans to what is now the United States, the possibility of discovering the governor who oversaw these actions in the very church of which this unilateral assembly would have met is surreal. This truly is a once in a lifetime opportunity.

With what precaution is everyone envisioning the possibility of the remains being those of Yeardley?

The possibility of this being Governor Yeardley is significantly high. Although, without scientific evidence we cannot be conclusive. This is why we are collaborating with organizations such as the University of Leicester, the Smithsonian Institute and the FBI. They specialize in DNA extraction which can be collected from specific areas of the remains and correlated with strands of Yeardley's descendants.

This burial contained several properties unique to others of high status who were commonly buried in churches of this time. Also, forensic evidence provided by the Smithsonian placed the age of death of this individual in his 40s, which correlates to historical documentation of the age of death for Yeardley. But again, we are cautious without the scientific evidence.



Regarding your own experience, you have been involved with Jamestown Rediscovery Foundation for many years now. How has it been working there?

I am truly fortunate to have this opportunity at such an incredible and relevant site which is the birthplace of this nation. I'm at the center of British America's early exploratory history and to be contributing to our country's history is an unbelievable feeling. I would have to say too that Salem State definitely gave me the tools to succeed in this academic environment. I owe a great portion of my success here at Jamestown to my professors Emerson "Tad" Baker in the history department and Peter Sablock in the geology department.

What do you think about when the archaeology team you are part of is assigned a new project?

I think about what any player on the Boston Bruins or New England Patriots would think, how I can best contribute to my team. Archaeology is very much a team effort because it involves many interdisciplinary studies; we have specialists in history, archaeology, anthropology, chemistry, geology, and geography, for example.

Do you always approach the scene as if something important is about to be discovered?

With archaeology, you always discover something important, even when it's nothing. Sometimes finding nothing can speak volumes for a landscape or culture which inhabited that land. But when you do find an artifact or feature of historical importance, it is an overwhelming feeling. It's like watching the Patriots win another Super Bowl.

There are artifacts we uncover on a more typical basis such as building nails and ceramics. The thrill of discovering sherds of these artifacts today may be a bit less thrilling, but they contribute heavily as temporal indicators of features or give sight to what the landscape may have been used for. So, the excitement of finding the "next big discovery" lingers every day.





What triggered your passion for archaeology?

Every spring vacation from 1955 to 1985 my grandfather brought my dad and the rest of the family to the "historic triangle" in Virginia, including Williamsburg, Yorktown and Jamestown. I was fortunate to have gone there three times in my childhood. Being a kid and seeing people in time period costumes, working colonial tradesman jobs and talking about how everyday life was in the 17th and 18th century made my mind pretend I was in the colonial past. History stuck with me throughout middle and high school as I had some excellent teachers. History and military tradition are elements that our armed forces uphold and teach, so I was able to experience this when I served from 2006 to 2010.

After my service, I enrolled at Salem State within the geology department where I began researching earth sciences, but Emerson Baker and the history department drew me back into my passion and interest for history. As an elective I took an Archaeology 101 course. We read Dr. Kelso's (my current director) book, "Jamestown: The Buried Truth," and it immediately drew me in. And with Professor Baker's passion for the field, it made it that much more intriguing.

I still liked the scientific aspect of archaeology though. By this time, I started working with Peter Sablock who specialized in surveying historical sites with non-invasive geophysical equipment. The idea of being able to view historical cobble foundations beneath the surface triggered my interest and quickly became my passion.

Their guidance inspired me to enroll in Jamestown's field school in the summer of 2012, and I've been with the project ever since. Today, I'm the field supervisor of our ongoing excavations, GIS specialist and field tech of our own geophysical surveying equipment.

'83

MARGARET FITZGERALD was awarded the Dr. Marilyn E. Flaherty Award at Alumni Weekend 2018. Congratulations, Margaret!

'84

PATRICIA HOYT was recently selected as one of three winners for the 16th annual Hall of Honor by Amesbury Educational Foundation, Inc. Congratulations, Patricia!

'85

CAROL VARA '92G recently completed her term on the Alumni Association Board at Salem State. Thank you for your service, Carol!

'87



PAUL TUCKER, a Massachusetts state representative, was awarded the Distinguished

Alumnus Award at Alumni Weekend 2018. Congratulations, Paul!

'89

THOMAS TOBEY was recently inducted into the Salem State
Athletic Hall of Fame.
Congratulations, Thomas!

LOUIS GEORGE was recently named to the Salem State Foundation Board. Congratulations, Louis!

'91



JENNIFER
CARBONE has
been named First
Call Resolution
(FCR) Leader of

the Year for North America by SQM, a leading global research firm that benchmarks, tracks and improves customer and employee experience. Congratulations, Jennifer!

'94

named the 2018-19 president of TUG, a national user group supporting technology applications for construction and real estate professionals. Congratulations, Don!



KEVIN NORTON '94G was recently named chief operating officer
(COO) by

Centerstone, one of the nation's largest not-for-profit providers of communitybased mental health and addictive services. Congratulations, Kevin!

'95

MARCY MAGLIO COLINET
was recently inducted into the
Salem State Athletic Hall of Fame.
Congratulations, Marcy!

'97

LAUREN DOTTIN was recently inducted into the Salem State Athletic Hall of Fame. Congratulations, Lauren!

'99



MICHAEL
STOCKBRIDGE
'02G was recently
named to the Salem
State Foundation

Board. Congratulations, Michael!

VIKING WARRIOR DAY
MAY 1, 2019
24 HOURS
OF VIKING PRIDE!
VISIT SALEMSTATE.EDU/VWD

'01

MARIA (RODRIGUEZ) BAKAS and her husband Harry welcomed their first child, Athena, on March 17, 2017.

'04

DEREK DIGREGORIO participated which were both great experiences, but not the place where a student really learns about stage management.

University (SSU) as a technical theatre major in the fall of 2000, and says he knew he was in the right place by the there is faculty-projected passion, caring and an overall sense of well-being. That



their students. In particular, professors David George and Whitney "Whizz" White became important mentors to Derek. Remembering him as a theatre and speech communication, said, "[Derek] was the assistant stage by what a good person Derek was, mature beyond his years, levelheaded in every crisis, always professional and pleasant, kind and patient no matter how the work was going, no matter who he was dealing with. On top of having good character, Derek is brilliant and gifted. I believe Derek

Derek says that Salem State was the how the theatre world worked. After graduating with a bachelor's degree in technical theatre, with a concentration in stage management, in the spring of School of Drama's stage management graduating with a master's degree in fine arts in 2007. At Yale, Derek made many theatrical connections, including Donna Lynn Hilton of the Goodspeed Opera House. A month after graduating with his master's position as assistant stage manager with Goodspeed Musicals, working on 19 productions with them over the following five years.

By the end of 2011, Derek had reached a turning point in his life and knew he wanted to be in New York, working on Broadway shows. Believing that he should follow his dreams, and

career as a production assistant on "The Book of Mormon." He stage manager, and in 2014, went out with the national tour of the show. From there, Derek worked on "Kinky Boots" and "Charlie and the Chocolate Factory" before landing manager on the award-winning "Harry Potter and the Cursed Child."

theatre, national tours, off-Broadway, and Broadway. Derek commented that in the theatre business, the accomplishment of maintaining foundation laid by dedicated Derek's own drive, has led to a career that continues to contribute to the art community, and engage audiences in the world of storytelling.

'06

PAUL MELENDY was a panelist and attendee at the Salem State Theatre Alumni Professional Development Panel held on March 26, 2018.

KRISTIN MACEK recently joined the Alumni Association Board at Salem State. Welcome, Kristin!

ESTRELLA KUILAN MITCHELL

was recently inducted into the Salem State Athletic Hall of Fame.



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FAMILY ORIENTATION



FIRST YEAR DAY OF SERVICE





FINE WINES AND FABULOUS **FINDS AUCTION**

Henry '60, '62G and Claire Dembowski Thomas and Mary '76 DeSimone





Marquis Victor '09: 2018 Rising Star Award is a thoughtful, creative individual who is passionate about children, engaging youth in their communities and in the possibility for change. He is a gifted writer and spoken word artist who has used these gifts to connect with youth and to encourage the development of their creativity, critical thinking and awareness." –Christine Sullivan, retired director of Student Advocacy at Salem State.

MARQUIS VICTOR (pictured center) was one of two recipients of Salem State Rising Star Award. The award recognizes alumni who have received their degree within the past 15 years and who are making "significant contributions to greater society through professional and

Marquis received the award during a ceremony on campus on Sunday, June 10, 2018. He earned a degree in communications from Salem State. and went on to become co-founder of Elevated Thought, a nonprofit art and social justice initiative in Lawrence. The nonprofit, officially founded in 2010,

through youth empowerment curriculum, beautification projects, youth organizing, and public outreach.

According to his nominator, Christine Sullivan, "Marquis Victor is a thoughtful, creative individual who is

In 2014, Marquis left his position as dean of students/community field coordinator at the Roger Clap Innovation School in Boston to devote his energy to Elevated Thought, where he currently serves as the president and and facilitates many of their programs and workshops.

Among its accomplishments are several invitations to the US Department of Education's National Student Art Exhibit; the completion of over 40 murals in Lawrence, Boston and Salem; and involvement in inner-city social

"He is a gifted writer and spoken word artist who has used these gifts to connect with youth and to encourage the development of their creativity, critical thinking and awareness," Christine says.

'09

MATTHEW EVANGELISTA was a panelist and attendee at the Salem State Theatre Alumni Professional Development Panel held on March 26, 2018.

SEBASTIEN POIRIER is now the head athletic trainer and physical therapist at the Brooklyn Nets.



PEDRO SOTO and his wife welcomed their first child Elijah Congratulations, Pedro and

JESSICA TOMLINSON recently joined the Alumni Association Board at Salem



'10

CHRISTOPHER CORRENTE '12G

(pictured center) was awarded the George Ellison Volunteer of the Year Award at Alumni Weekend 2018. Congratulations, Christopher!

111

JOSUE FLORES '15G recently completed his term on the Alumni Association Board at Salem State. Thank you for your service, Josue!

'12

AMY BARRY was named sports information director for the Great Northeast Athletic Conference (GNAC) for her work at Suffolk University. In addition, she received five different awards from the College Sports Information Directors of America Publication and Design Contest for the 2017-18 sports year. Congratulations, Amy!

AMANDA KENNEDY recently joined the Alumni Association Board at Salem State. Welcome, Amanda!

'13

MARY BERTAND recently completed her term on the Alumni Association Board at Salem State. Thank you for your service, Mary! **BRIAN CLARK** was recently inducted into the Salem State Athletic Hall of Fame. Congratulations, Brian!

SARAH (FULLER) GORE '13G,

a graduate of Salem State's History
MA program and teacher at Greater
Lawrence Technical School in Andover,
recently received a grant from the
Gilder Lehman Institute to bring
200 of her students to a matinee of
the Broadway musical "Hamilton" in
Boston on October 18. Sarah has been
incorporating elements of the musical
into her freshman American History
course for two years and applied
last year for the competitive grant.
Congratulations on your success, Sarah!

JENNEY DALE (RICHARDS)

HOLLAND and her husband Donald welcomed their first child, Donald Jr., on April 17, 2017. Congratulations!



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'14

A commuter from Woburn, **KERRIANN** MACDONALD was an undergrad in pursuit of a degree in social work when she arrived at Salem State for her freshman year. But the road to a degree would be more difficult for her than for most of the other students.

and money, Kerriann was in the middle of a five-and-a-half year emotionally abusive relationship that would destroy concentrate and generate uncontrollable feelings of guilt.

"The relationship had a great impact on my ability to function in class," Kerriann reveals. "I was constantly looking at my phone to see if he had responded to me in situations where he was angry at me."

It wasn't until Salem State professors detected her issues that Kerriann sought professors and they recognized something was going on and got me connected to Salem State's counseling services," she says. "That set the stage for my relationship finally coming to an end."

classes that she decided to not be quiet "Good Enough: Based on True Events" was published.

"Oftentimes, especially in the helping profession that we are in, we can benefit from other people's stories, as well as our own personal experiences to help of my professors, Patricia Connolly, was a really big proponent of using social our practice. I think it was through

her class that I really learned that change will never happen if you don't speak up."



"I think most of my motivation was wanting my own personal healing from not wanting other people to go through

"Nowadays," she points out, "I think so many young adults, particularly teenagers, are very prone to what's being discussed, displayed, portrayed, and advertised online, particularly when it relationship is coming from various those views."

"I think there is something we can do to prevent these relationships from happening by having an open conversation with adolescents and talking about how emotional abuse can affect you long term. I think also could be a huge asset in trying to relationships as well."

can be purchased on Amazon. "Good Enough" is available on Amazon Kindle for \$2.99, or a paperback version can be bought for \$12. If you have Kindle Unlimited, you can download the book for free!



recently became coordinator for

Chica Project—a

DIANA VASQUEZ

that focuses on closing the opportunity

divide for high-school-aged women

SUZANNE MACALUSO '17G

Salem State. Thank you for your service, Suzanne!

'14

SHAYNA MORRIS has been promoted Johnson, O'Connor, Feron & Carucci, LLP. Congratulations, Shayna!

NICOLE GOGGIN '17G recently joined the Alumni Association Board **CLASS NOTES**

15

Inspired by his military experience, **ED BRZYCHCY** created Blue Cord Management in 2016, which provides leadership development, coaching, training, and consulting services. Its mission is to transform "good management" into "visionary leadership."

"I saw the opportunity to build something," Ed says. "I had earned my MBA and had the knowledge and resources to create something that I knew would help people. It was a natural step from there to plant my flag in the sand and found my company."

The consultancy offers services to empower organizations through training, advising and mentoring. It helps transform organizations from within and drive business growth through evaluation and planning, implementation and support. This creates more effective teams and improves communication within organizations by showing businesses how to improve resources, enhance communication and position businesses for growth.

Ed joined the Army about a year after graduating from high school. He served in the military for 12 years, from 1999 to 2011, as an intelligence analyst and infantryman. During his service he achieved the rank of staff sergeant and led squads of up to a dozen soldiers during three combat deployments to Iraq. He has been able to use these experiences to influence strategies and techniques in Blue Cord Management.

He believes that Salem State helped him use the skills he accumulated over his military career and transfer them into the civilian marketplace.



"Salem State was instrumental in giving me a leg up towards restarting my life in this new setting by giving me both the ability to translate what I had been doing as well as developing new skills relevant to my future path," he says.

Ed has a bachelor's degree in business administration from Salem State, graduating Summa Cum Laude. He is a member of the Board of Directors of the Salem State Alumni Association and holds an adjunct professor position at Endicott College, teaching classes in business fundamentals and leadership.

MSIE (NCUA



star RICHIE FECTEAU played in the advanced Single-A level with the Inland Empire 66ers of the California League this past season. After playing for the story from the Spring 2018 issue), Fecteau is climbing the ranks in the Los Angeles Angels' farm system. Fecteau,

a third baseman who graduated from Salem State with an exercise science degree in 2016, was drafted by the Angels in the 39th round of that year's MLB Draft.

ASHLEY GORDON has completed her second year of AmeriCorps service with the Massachusetts Promise Fellowship program based out of

high schools, focusing on college and career readiness. She also received her master's degree Congratulations, Ashley!

EMILUIS PEREZ recently spoke in Dr. Judith Josephs' classroom at





'16

BRIAN CASTELLANOS '16G has

had quite the year in 2018. He received Salem State University's 2018 Rising Star Award during a ceremony on campus Sunday, June 10. The award recognizes alumni who have received their degree within the past 15 years and who are making "significant contributions to greater society through professional and philanthropic work."

At Salem State, Brian earned a master's degree in criminal justice, and has motivational speaker, he shared his story of overcoming hardships with the Salem State community recently during the university's volunteer summit and as a keynote speaker for the annual Youth at Risk conference on June 8.

"Whether it was losing both his mother and brother to cancer, growing up in an environment plagued by poverty, facing doctors that he was never going to walk again, Brian's attitude and spirit never wavered," said his nominator, Debra Lee Surface '05, the alumni association board of directors' vice president of administration.

During his keynote speech at the Youth at Risk conference, he shared a story of hope, one of someone who confronted the odds and battled through many hardships to get where he is today.

"When I was told I would amount to the speech.

Brian also ran the Boston Marathon for the second time in a row in 2018. He not only did this for the satisfaction of having completed the marathon, but also for an important cause: homelessness. He ran for Horizons for Homeless Children, an organization with a mission to improve the lives of young homeless

children in Massachusetts and help their families succeed by providing highquality early education, opportunities for play and comprehensive family support services.

It's a cause that Brian has experienced after his brother, who he was living with at the time, died of cancer.

Brian volunteers for Horizons for Homeless Children regularly, and used the marathon as a way of

As a first-generation, low-income Latino, through his many hardships to earn a

now," Brian said in his acceptance address on June 10. "Be enthusiastic about life. You're always going to be growing up."

Brian is on the board of directors for the Lynn Community Corrections Coalition, a member of the Lynn School Committee, and serves as fundraising and nomination director for the Framingham State University Alumni Association Board of Directors. He is a member of the Salem State University Alumni Association Board of Directors.







'17

JOE MARCIANO became involved with the National Geographic documentary series, "Wicked Tuna" in 2012 as a sophomore in high school. He was involved with school and sports, but in his free time he was working alongside his father, Dave Marciano, who was a full-time fisherman.

The televised documentary series followed several captains in the tuna industry, including Joe's father. After high school, Joe worked on boats in Florida and participated in kingfish tournaments while attending Saint Leo University.

He transferred to Salem State
University for his junior year and
pursued a degree in marketing. A
2017 graduate, Joe has used his degree
to further the interests of his father's
fishing business. Angelica Fisheries Inc.
has a fleet of two fishing vessels, the
Falcon and Hard Merchandise.

Joe says that his Salem State degree has helped him successfully market and advertise the family company. He utilizes social media, including Facebook, Twitter, Instagram, and TripAdvisor, to promote the business. Joe, who maintains a website and tracks merchandise sales, attributes Salem State with teaching him the dynamics of marketing and making lasting connections within the fishing industry. Understanding and respecting that his family's time with the television show is unique and limited, Joe is hopeful that his marketing strategies will allow his family to make the most of its opportunity while it lasts.

"Wicked Tuna" has featured Joe's family business as part of the cast in all seven of its currently released seasons. Filming for season eight, Joe says, was to begin July 28. The family has also been a part of a "Wicked Tuna" spinoff entitled, "Wicked Tuna: Outer Banks." This additional documentary series follows the fishermen as they travel south to the waters of North Carolina during the months of January-March, fishing competitively against southern boats.

Joe describes the initial target audience of "Wicked Tuna" as 25- to 40-year-old men, but he explains that the fan base has far surpassed that projection to include a younger audience and women as the show highlights five different captains, all with various backgrounds and personalities. Joe feels that the spread of ages of the captains, and behind-the-scenes dynamics, including children and wives, has contributed to the show's success.

In addition to taking a lead with the marketing for Angelica Fisheries Inc. in Gloucester, Joe is also captain of the Hard Merchandise. He was invited to participate in a Blue Fin fishing tournament in Italy, during which he was able to explore Rome. He has also had the opportunity to fish West Coast Blue Fin in California, and has enjoyed having New England Patriots players as clients on the family vessels.

Joe commented that the best thing to come out of "Wicked Tuna" was the dispelling of the idea of the fisherman as a sort of barbaric icon, fishing ruthlessly and without thought for the environment. He attributes the show with highlighting the legacy of aquaculture, fishermen doing their job with regard to sustainability, ensuring the survival of a way of life for future generations.

—by Lynn Embick '11G





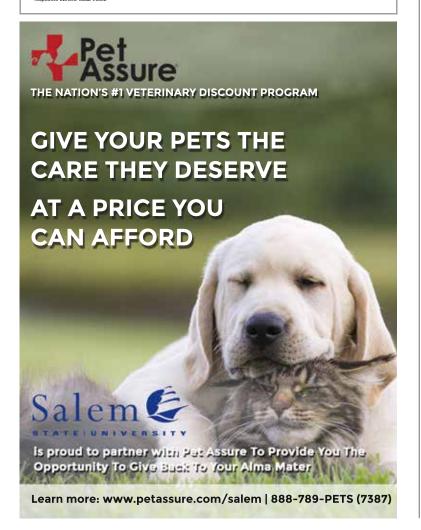
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UPCOMING EVENTS

Visit salemstate.edu/alumni for a full listing of events and to register

JANUARY 28

Naples Alumni and Friends Potluck Dinner

FEBRUARY 19

Business Etiquette Dinner

FEBRUARY 8

Fort Lauderdale Alumni and Friends

FEBRUARY 28

Salem State Career Fair

MARCH 14

Naples Dinner and Show!

MARCH 16

Naples St. Patrick's Day Parade and Luncheon

MAY 1

Viking Warrior Day

MAY 8

2019 Veterans Stole Ceremony

MAY 31

Youth at Risk Conference

MAY 3-JUNE 2

Alumni Weekend 2019

JUNE 1

Party on McKeown Plaza (POMP)



Alumni Weekend

Salem State community joined alumni to party POMP18: Party on McKeown Plaza, with multi-award winning Felix Brown Band.

a Jazz and Champagne Brunch with a ceremony for the 2018 Alumni Award recipients.

The Class of 1968 also celebrated their 50th reunion during Alumni Kernwood Country Club honored with a lounge naming in Atlantic Hall.



Pride Parade

Students, staff, alumni, and friends marched in the 2018 Pride Parade, hosted by North Shore Pride and its president, Dr. Hope Watt-Bucci '96G.





Veterans Stole Ceremony Graduating veterans

with members of the Salem State administration during











Alumni Board

Above, the 2018-19 alumni association board of directors welcomed the following new members: Nicole Goggin '14, '17G; Amanda Kennedy '12; Dr. Robin Leger '77; James Lampassi '81; and Dr. Georgianna Marks '74, '83G.

First Year Day of Service

including 200 first-year students, service, volunteering at more than 30 sites across the North Shore.

Lowell Spinners Left, bottom, alumni in the

Merrimack Valley region take in a Lowell Spinners game on









Mayor Kimberley Driscoll '89

Dericka Canada, PhD

Noel Healy, PhD

Leeanna Singleton '19

Civic Engagement Hall of Fame Inductees

Salem State University inducted four new members into the Civic Engagement Hall of Fame on Wednesday, April 25. The new members include Salem Mayor Kimberley Driscoll '89; Dericka Canada, PhD; Noel Healy, PhD; and Leeanna Singleton. The induction ceremony took place at the Ledger Restaurant and Bar.

The induction ceremony is an annual event which honors four individuals' sustained commitment to civic action and strengthening their communities. Every year, recipients are chosen from four categories: alumni, staff/administration, faculty, and student. Each recipient also chooses a community partner of great importance to them who is then honored with a gift in recognition of the collaboration.

Cynthia Lynch, director of the Center for Civic Engagement says, "The Civic Engagement Hall of Fame is an opportunity to reflect on and celebrate the important work our faculty, staff, students, and alumni do with our community partners to promote the common good and bring about positive change in our local, regional, national, and global communities."

According to Cynthia, "Past nominees were recognized for: advocating for and leading programs that support marginalized communities; participating in ongoing service-learning initiatives; coordinating events and programs that address social justice issues and support civic causes; and being involved in nonprofit and other civic-minded organizations."

The Center for Civic Engagement is the nexus for community-based initiatives and civically engaged learning at Salem State. The Center develops and supports programs that connect students, faculty, staff, and alumni to the greater community. Through reciprocal collaborations designed to address public issues and enhance academic learning, the Center promotes the importance of community involvement and the privileges and responsibilities inherent in civic participation.

About the recipients: Alumni Recipient, Mayor Kimberley Driscoll '89: An alumna of Salem State University, Mayor Driscoll earned her bachelor's degree in political science, and remained in the city as a resident. After earning her law degree, she spent time as Chelsea's chief legal counsel and the deputy city manager. In 1999, she ran for Salem City Council representing Ward 5. When she was elected as mayor of Salem in 2005, the first female mayor

in the city's history, she made it her mission to repair the city's schools, roads and open spaces. She is dedicated to the continuous improvement of the city's safety programs, as is clear from her involvement in the Salem High School After-Prom Program. The program involves volunteers focused on ensuring the safety of students the night of their prom.

Staff/Administration Recipient, Dericka Canada, PhD: After completing her PhD in counseling psychology at Boston College, Canada returned to Salem to complete her clinical fellowship with a focus on diversity. She now serves as a staff counselor, as well as the multicultural specialist for counseling and health services at Salem State University. Passionate about giving voice to the issues that communities of color face, Canada enjoys working with adolescents and young adults. She is committed to working with underserved communities as she engages in all of her work with social justice and sociocultural lenses.

Faculty Recipient, Noel Healy, PhD: Healy earned his PhD at the National University of Ireland, Galway, and spent a significant amount of time conducting research at the Department of Environmental Science Policy and Management at University of California, Berkeley. He is now an assistant professor in Salem State's geography department where he is dedicated to the education of the current climate crisis and responses to the global changes. He has taken part in the efforts toward renewable energy transition, and is actively involved in the fossil fuel divestment movement across the United States.

Student Recipient, Leeanna Singleton: A junior at Salem State University, Singleton is a communications major concentrating in public relations and minoring in business administration. She is actively involved on campus, and a representative of the advocacy group Black, Brown and Proud, as well as a stepper in the Urban Arts Theatre step team. She is also a member of the student success initiative BEES and enjoys mentoring younger students through Girls Inc., an organization that inspires girls to be strong, smart and bold through direct service and advocacy.

For more information on the induction ceremony, email Cynthia Lynch at cynthia.lynch@salemstate.edu.



ALUMNI WEEKEND 2019

REUNITE AND RECONNECT. MAY 30-JUNE 2

Visit salemstate.edu/alumniweekend19 for a full listing of events!

5th Anniversary Party on McKeown Plaza

Join us for our 5th annual Party on McKeown Plaza featuring games, reunions, food and beverage trucks and live music from the Lisa Love Experience.

June 1, 2019

Visit salemstate.edu/POMP19

OBITUARIES

Compassionate CEO of Bridgewell

Kelly J. Martin '07G

It is with great sadness that Bridgewell announces the death of its president and CEO Kelly J. Martin '07G, who earned an MBA from Salem State. She passed away peacefully on August 18.

"Bridgewell has lost a true visionary and leader, and the community has lost an amazing person," said Robin Sutherland, chair of Bridgewell's Board of Directors. "Kelly has been an integral part of Bridgewell for more than three decades, working diligently to protect the rights of people with disabilities and other life challenges, and we have all been so fortunate to know and work with her. We have not only lost a colleague and mentor, but a dear friend."

Martin joined Bridgewell as a college student 35 years ago. Even at a young age, Ms. Martin knew she wanted to be part of an organization that was empowering people with life challenges to lead self-directed and independent lives. Martin's impact on the organization was immediate; after starting as a direct support professional, she quickly advanced in a variety of direct care, management and leadership roles.

As chief operations officer, Martin oversaw the growth and expansion of services to meet families' needs, such as developing Bridgewell's autism division and establishing three separate day programs and 10 community residences in just five years. In addition, Martin played a key role in the successful merger with Project COPE, expanding Bridgewell services to include substance use disorder and recovery programs. In September 2017, Martin was named president and CEO of Bridgewell after serving in an interim role as the successor to Robert S. Stearns.



Martin earned a bachelor of arts degree in social work from Suffolk University in Boston and an MBA from Salem State University. She was a surveyor for the Commission on Accreditation of Rehabilitation Facilities (CARF), a member of the Association of Developmental Disabilities Providers (ADDP) Board of Directors and the North Shore Chamber of Commerce Board of Directors, The Providers' Council Board of Directors and member of several committees of ADDP, The Providers' Council and the Association for Behavioral Health.

"Words cannot adequately express this loss to our organization and our community," said Christopher Tuttle, interim CEO of Bridgewell. "Kelly embodied Bridgewell's mission to enrich the lives of those we serve, and we will be forever indebted to Kelly for the vision, service and quality of care that she brought to everyone here at Bridgewell."

Martin is survived by her husband, three daughters, stepson, mother, and brother. ■

















'A Tireless Advocate for Education'

Dorothy "Dot" Foley '48

In 1948, Salem Teachers College consisted of one building, the Sullivan building. From that institutional landmark came a world-class educator named Dorothy "Dot" Foley '48.

"She knew all of her kids by name. Dot cared about everyone. She was a teacher of the month, teacher of the year and as far as I'm concerned, a teacher of a lifetime," said Fred Sannella '64, a member of the Salem State Alumni Association Board of Directors. "She tutored me in class when I was having trouble, never charging me or other students for that matter. She always took an interest in seeing us succeed. Dot was a tremendous mentor during the early years of my teaching career and throughout my time as a school administrator."

For Dot, education was everything. Serving as an educator and principal for more than 40 years, her career saw many achievements, most notably writing the grant for, and then serving as principal of, the Garfield Magnet School in Revere.

Under her leadership, the K-8 Garfield School was nationally recognized as a model for integrating a culturally diverse city. During that process, many believed that had it not been for Dot, the success of the Garfield school programs would never have happened.

Not only active in her community and her schools, Dot was also a fixture on campus at Salem State. She served for over three decades on the Alumni Association's Board of Directors

and was also a founding member of the Friends of the School of Education.

"Dot Foley was a great mentor to me with my board work and the Friends of the School of Education. She was an outstanding individual first. Everything else she did just followed her. I always felt like I had her support. Her energy was remarkable," said Pat Libby '71, president of the Friends of the School of Education.

Always with a thoughtful question or a kind word, Dot was a mainstay at campus events, meetings and other celebrations. She served as a friend to many and an inspiration to many more.

It's fitting a classroom in the Sullivan Building bears her name, as the countless educators who have passed through those halls carry the same traits she did: compassion, thoughtfulness and dedication to name a few.

In July 2018, just after she celebrated 70 years since graduation from Salem Teachers College, we were stunned to learn of the sudden passing of Dot after a brief illness.

She was a tireless advocate for our school and its programs. A friend to Salem State in the truest sense of the word, Dot was a champion for the importance of a quality education, something we were founded on. Dot will be sorely missed, but we take a small comfort in knowing that her legacy will live on for generations of Salem State students to come.

OBITUARIES

Faculty and Staff

From January 31, 2018 to July 1, 2018

Eileen "LeeAnn" A. Ball, 85, passed away after a sudden illness, surrounded by her family, at the Kaplan Family Hospice House in Danvers on July 4, 2018. She was an administrative assistant at the Salem State library. LeeAnn had a witty sense of humor, and laughter followed her wherever she went. She was an accomplished artist and published poet. She enjoyed the quiet of the beaches, but also loved gambling and was ready at a moment's notice to go to a casino! She will be fondly remembered by all who knew her.

Frederick E. Berry, 68, former state senator, passed away on Tuesday, November 13, 2018. Berry began representing the Second District from Peabody in 1983. He retired after a decade as Majority Leader in 2012. He was a champion for Salem State and a close friend and mentor of President Keenan.

Mary C. Cavallaro, 86, of Medford, passed away suddenly at home on June 2, 2018. Born in Everett, Mary was a lifelong resident of Massachusetts and spent her time between Medford and Cape Cod where she had homes. Upon graduation from college, Mary taught chemistry and physics at Salem State College until she retired. Mary enjoyed traveling during summer breaks to faraway destinations. She loved to see the world and had so many great stories to tell from all her travels.

William "Bill" C. Clark, 80, died on June 18, 2018, at Care Dimensons Hospice in Danvers. He grew up in Maine, and in Montebello, Calif. Bill attended college at the University of California at Berkeley, which is also where he received his PhD in romance languages. In Bill's working life, he was a French professor, mainly at Salem State University. He had a million entertaining stories about Salem, but those stories, even at their funniest, always showed a respect for his students, even in those students' neophyte struggles with French. The French language might have been unforgiving, but Bill himself was the most forgiving person you could ever have the good fortune to know.

Mary E. Devine, 79, died on April 24, 2018. Born in Chicago, Mary attended St. Scholastica High School where she was an award-winning debater. She graduated with honors from Loyola University Chicago where she continued to debate and served on the school newspaper. Mary received her PhD in English literature from Loyola. Her specialty was the works of Henry Fielding. Mary was an English professor at Michigan State University in East Lansing, Mich., for several years before relocating to Massachusetts, where she was a professor at Salem State University until her retirement several years ago. Mary wrote a series of travel books under the name of M. Elizabeth Devine. She appeared on the David Letterman Show to discuss her books.

Francis "Frank" P. Devlin, 78, passed away peacefully on March 17, 2018. He received his BA from Mount St. Mary's University, an MA from Niagara University and a PhD from Indiana University Bloomington. Frank taught at the college level for 33 years: six at College of the Holy Cross, one at Roger Williams University, and 26 at Salem State University. At Salem State, he founded the University's Writing Center, establishing a training protocol for graduate and undergraduate writing tutors that flourishes to this day. Frank's affinity for good writing made him a valued editor of scholarly works, especially by Salem State faculty, who continued to call on his expertise long after he retired in 2000.

Jeanne Cassidy Duffy, 92, quietly passed away in May 2018. After graduating from Manhattanville College, she started her career as a nurse and eventually elevated her love of nursing by becoming one of the founders of the Salem State Nursing Program. Jeanne had close friends in all aspects of her life: wonderful neighbors, tennis buddies and work partners. She will be deeply missed and forever loved.

Marjorie Ruth Empacher nee Paisner, 88, of

Marblehead, passed away peacefully on February 27, 2018. She graduated from Wheaton College in 1950 and went on to earn a master's degree from Syracuse University and later a doctorate of education from Boston University. After teaching reading in Swampscott High School, Marjorie became a professor in the Education Department at Salem State University, where she taught for over 30 years. She specialized in adult literacy, helping countless people learn to read or learn to be teachers of reading.



Alumni

From January 1, 2018 to October 31, 2018

Charlotte R. (Atwater) Pope '36, '68 Frances "Shrimp" A. (White) Cronin '38 Mary R. (Kelty) Ciccolo '40 Jane A. (Preston) Connelly '41 Doris "Dolly" F. (Fischer) Culp '41 F. Miriam (Hayman) Donegan '41 Margaret G. (Costello) Allen '42 Arline E. (Cloon) Frey '42 Helen G. (O'Shea) Hayner '42 Elizabeth "Betty" (Pinder) Mosher '42 Dorothy "Dot" H. (Eastman) Donovan '43 Alice M. (Donovan) Fitzgerald '43 Silvie "Sylvia" M. (Hankins) McNeil '43 Anna "Ann" M. (Garabedian) Hagstrom '44 Jean M. (Whipple) Lambert '44 Norma E. Smith '44 Louise J. (Kiernan) Beecy '45 Eleanor M. (McCall) Zachary '45 Margaret M. Miner '46 Dorothy A. (Costello) Bresnahan '47 Dorothy "Dot" M. (Mauriello) Foley '48 Isobel "Isabel" A. (Moody) O'Conner '48 Arlene R. (Hollis) O'Shea '48 Jean C. (Fleming) Lanigan '50 Mary J. (Foley) Roche '50, '78G Mari Ryan CSJ '50 Lillian H. (Linsky) Shapiro '50 Ethel A. (Stevens) Stevens Rogers '50, '72G Kenneth O. Colmer '51 Marguerite M. (Carney) Daley '51 Ruth A. Lange '51 Joan-Anne (Moore) Marshall '51 Ruth E. (Jansson) Brownell '52 Joseph "Joe" M. McDonald '52, '59G Patricia A. (Turner) Tutt '52

Barbara L. Hooper '53 Marilyn P. (Poole) Gamradt '54 Helen M. (Hayes) Nagle '54 Howard C. Llewellyn Sr. '55 Mary L. (Palmieri) Enos '56 Carole E. (Cheney) Sarnie '56 Constance "Connie" Y. (Turlo) Goldsworthy '57 Marilou Cashman '58

Ann M. (Richard) MacDonald '59

J. "Lewis" Quinn Jr. '59, '68G

Marilyn A. (King) Burt '60 Ralph L. Smith '60 Ann Marie (Collyer) Grace '61 John P. Dalv '62 Kathleen A. (Lenzie) Kiley '62 Dorothy "Dottie" T. (Mason) MacDonald '62 Barbara C. (Holden) Farrell '63 Virginia "Ginny" E. Douglass '64 Catherine "Kay" L. (Livingston) Torre '64G Marvann "Marv" A. (Caruso) Cammarata '64, '67G Richard "Dick" B. Dermody '65G Carolyn A. (Gustafson) Lindberg '65, '84G Marilyn L. (Farrar) Linfield '65 James "Jim" T. McGrane '65, '68G Joan M. (Clermont) Trimarchi '65 Michael "Mike" J. Ahern '66 Vincent C. Campana '66G Jane E. (Konka) Harris '66G Gerald "Jerry" A. Sanford '66, '74G Barbara F. (Freed) Costa '67 Norman E. Down '67G Carol J. Nokes '67 Kathleen "Kathy" M. Roy '67G Joseph "Joe" P. Lynch Jr. '68 Alice L. (Smith) Parsons '68 Michael F. Schena '68 Kenneth "Ken" P. Stowe '68, '75G Anne M. (Donoghue) Brown '69 Barbara A. Donovan '69G James "Jim" P. Gilligan '69 Michael "Mike" J. Scaparotti '69, '71G Robert "Bob" C. Inman '70 Philip O'Keefe '70G James P. Burns '71 Robert "Bob" P. Mersereau '71 James E. Broughton '72 Edwin D. Condon '72G Eleanor R. (Revnolds) Cronin '73 Kevin B. Horgan '73G Kathleen M. (Higgins) Powers '73 Theresa R. (Vigliante) Shelzi '73G Peter L. Frangipane '74G John "Father" F. O'Donnell '74G

Donald H. Babcock '75G

Sharon M. Tufts '75

Betsy A. Gunzelmann '76, '77G, '78G Elaine M. (Cionti) Marasca '76 Eileen H. (Haydock) Merullo '76G Marion E. (Ogilvie) Simm '77 Nancy J. (Galeucia) Tagney '77 Judith "Judy" A. (Robinson) D'Antonio '78 Sheila A. Thomas '78 Ann M. (McCallion) Carnes '79G James "Jim" E. Trubia '79 Michael H. Burnham '80 Debra J. (Vachon) Mason '80 Karen A. (Reynolds) Meagher '80 Joanne A. (Kanarellis) Saccone '80 Gordon J. Mercer '81G Sandra "Sandy" L. Holmes '82 Beverley "Bev" A. (Stempner) Lamson '82G Steven E. Germain '83 Constance "Connie" V. (Gould) Lane '83G Yvonne M. (Jelley) Little '83 Constance "Connie" C. (Lycett) McCarthy '83 Mark S. Blackwood '84 Philip J. Demetri '84G Michael "Mike" J. Langlais '85 Cheryl A. Marland-Thomas '85 Richard "Rick" A. McLaughlin '85 Linda A. (Watkins) Carpenter '86G Josef D. Leary '86 David A. Moore '86 Lori A. (Camossi) Welch '86 Jean M. (Wilson) Carr '87 Anne "Nancy" E. (McTiernan) McLaughlin '89G Roy "Jay" S. Tarr Jr. '90 David A. DiCarlo '92 Suzanne C. Merenda '94 Vincent "Vinny" Cianciaruso '95 Joan "Joni" C. (Cunningham) Frier '95 Leonard "Len" W. Lucien Jr. '95 Michael D. Savary '96 Jeffrey "Jeff" R. Brogan '97 Jean Sibson Sangster '97G Joseph H. McAlevey '08G Rachel M. Lee '13 Philemon "Phil" N. Awah '15, '18G Christopher "Chris" D. Joyce '18



'18

Taylor Ke, 21, of Lowell, was accepted into the Peace Corps and departed for Ukraine in August to begin training as an education volunteer. Ke planned to live and work in a community to teach English at a local high school.

Prior to joining the Peace Corps, she held several work-study positions at Salem State University, was an assistant at the International Institute of Lowell and served as a youth volunteer for UTEC.

During the first three months of her service, Taylor lived with a host family in Ukraine to become fully immersed in the country's language and culture. After acquiring the necessary skills to assist her community, Taylor will be sworn into service and assigned to a community in Ukraine, where she will live and work for two years with the local people. "I want to learn language confidently and teach language lovingly. Because most likely I will be a child's first introduction to my country, I want to show them all the good we are capable of," Taylor said.

Taylor will work in cooperation with the local people and partner organizations on sustainable, community-based development projects that improve the lives of people in Ukraine and help Taylor develop leadership, technical and cross-cultural skills that will give her a competitive edge when she returns home. Peace Corps volunteers return from service as global citizens well-positioned for professional opportunities in today's global job market.

Taylor joins the 232 Massachusetts residents currently serving in the Peace Corps and more than 8,521 Massachusetts residents who have served in the Peace Corps since 1961.

2019 SALEM STATE UNIVERSITY ALUMNI ASSOCIATION BOARD OF DIRECTORS

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Pam Doherty '02, immediate past president

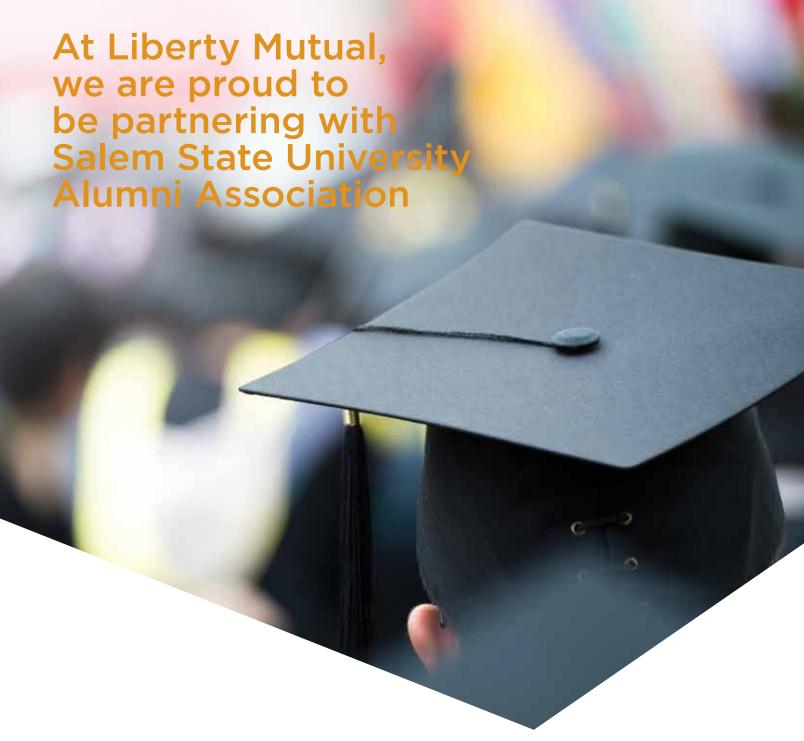
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