



**Salem State
University
Scoop – Winter 2011**

YOU FIRST

OUR SERVICE GUARANTEE

The Spring Semester of 2011 started with the launch of our new guest service program You First. One part of the program focuses on the needs of Chartwell’s associates and managers so they can, in turn, more effectively place our guests first. This involves treating our associates and managers as partners and active participants in the success of our account. The You First motto is “Every day, every meal and every guest.” Chartwell’s goal is to become the contact management service leader and providing our guests with the best service possible.

We have our core program which started with a launch meeting for all our associates to get them acquainted with the You First Program. Other aspects of the program are: Simply Recognize which is an associate recognition program; Simply Listen which collects guest and associate feedback; and Simply Celebrate which celebrates customer birthdays plus associate birthdays and service anniversaries.



Chinese New Year

Chinese New Year was sponsored by Chartwells, ASA & ISA; together we put on a fantastic time for our students and guests.

The menu consisted of: Egg Drop Soup, Five Spice Chicken Wings, Teriyaki Beef Tips, Vegetable Fried Rice, Pot Stickers, Boneless Pork Strips, Vegetable Egg Rolls, Tempura Vegetables, & Fortune Cookies





Super Bowl Sunday



Our Super Bowl Party Menu consisted of: Knuckwurst, Italian Sausage with Peppers & Onions, Honey BBQ Wings, Onion Rings, Seasoned Fries, Baked Beans, Nacho Bar and Tofu Jambalaya.



As a gift from Chartwells, the Upper Dining Commons featured homemade Chocolate Covered Strawberries. Students not only got some for themselves but also for their friends and special someone. Since Upped Commons was doing the Chocolate Covered Strawberries, Marsh Hall wanted to break the mold and do something different and exciting for our students. We did a live action crepe station during dinner where the students could pick from three different crepes: Strawberry Marmalade, Honey Ginger Pineapple & Brown Sugar Pears. Topped with whipped cream, chocolate chips, chocolate sauce, caramel sauce and if they were really daring, soft served ice cream.





CHARTWELLS RESIDENTIAL DINING CONCEPT

Smokin Aces offers a variety of regional barbeque favorites. Hot, mild, and sweet sauces will be available to suit all palettes at Smokin' Aces.

Twisted MAC takes on the responsibility of fun and excitement with this all time favorite food. Diners may choose from a variety of toppings as culinarians build each entree to order. Toppings range from the basic assortment of cheese to tireless options of protein.

Saboroso Fresh Mex embraces the best of both worlds, flavor and quality. The core menu features Burritos, Tacos, Fajitas and a signature Chop Chop salad.

At PHLATOUT it is all about the fold! PHLATOUT features Mediterranean flatbreads as the signature sandwich fold for all sandwiches. PHLATOUT menu is designed to feature a static menu of unique folds.



Mardi Gras



Pizza Station- Muffuletta Calzone
Grill Station- Sausage Po' Boys
Menutainment Station- Banana's Foster
Entrée Station:
Cajun Chicken Thighs
Vegetable Etouffee
Cajun Red Beans
Potato Lorenzo
Dirty Rice
Gratin of Butternut Squash
Hush Puppies



Upcoming Events at Salem State University



Monday March 21st- Welcome Back St. Patty's Day Style Dinner Lower Dining Commons



Wednesday March 23rd- Zuzzy's Ready To Eat Cookie Dough Demo
12:00pm



Thursday March 24th- Ultimate Baked Potato Bar At Lower Dining Commons



Thursday March 24th- Happy Birthday March Babies



Wednesday April 6th- Pirates Booty Demo 12:00pm

For More Upcoming Events Visit:

www.dineoncampus.com/salemstate/



DR. SEUSS BIRTHDAY PARTY

The Lower Commons Dining Hall had a dinner to celebrate Dr. Seuss's birthday on March 2nd 2011. We decorated the dining room with classic Dr. Seuss Hats, treats and made signs from some of his most popular books.

The menu consisted of: Thing 1 and Thing 2 BBQ (Pulled Pork); Yot in a Pot (Baked Beans); Schlott's Knots (Fresh Hot Rolls); Poodles with Noodles (Pasta Salad); Praries of Prax (Coleslaw); Differndoofer Fruit Salad; Pink Ink Yink Drink (Pink Lemonade); One Fish, Two Fish Cupcakes; and Thing One Thing Two Cupcakes.

