

Academic Planning



Department Chair Retreat
August 27, 2009

Agenda

8:30-9:00	Coffee and Breakfast Pastries
9:00-9:15	Welcome and Introductions
9:15-11:00	Focus 1: Academic Planning and Institutional Change
<i>11:00-11:15</i>	<i>Break</i>
11:15-12:00	Focus 2: An Academic Planning Process at Salem State
<i>12:00-1:00</i>	<i>Lunch</i>
1:00-2:00	Focus 2: An Academic Planning Process at Salem State (<i>continued</i>)
2:00-2:45	Focus 3: Criteria for Decision-Making
2:45-3:00	Break
3:00-3:45	Focus 4: Data Requirements
3:45-4:15	Feedback and closing remarks

Framework for Academic Planning at Salem State

On September 24, 2008 the Salem State College Board of Trustees approved the Strategic Plan 2009-2014. The goals and objectives of this plan are based on the college's Vision, Mission and Values as stated below:

VISION

To be a premier teaching university dedicated to excellence in education, service and scholarship

MISSION

Salem State's mission is to provide a high-quality, student-centered education that prepares a diverse community of learners to contribute responsibly and creatively to a global society and serve as a resource to advance the region's cultural, social and economic development.

VALUES

- *Excellence in teaching and scholarship with a focus on creative and critical thinking*
- *Holistic development of students through personalized, learner-centered education that integrates knowledge and skills to achieve student success*
- *A welcoming, diverse campus community that provides access to high-quality lifelong-learning opportunities to a broad constituency*
- *Collaboration and community partnerships with emphasis on social justice and civic engagement*

The Provost has the responsibility to lead the college toward the achievement of:

Goal 1: Advance the intellectual and personal growth of all students through a wide spectrum of learning opportunities and high-quality academic programs.

The objectives of this goal are to:

- 1. Strengthen existing academic programs and develop new programs with attention to student success, institutional mission and strengths, professional workforce needs, accreditation requirements, and resource implications*
- 2. Strengthen and expand graduate programming, including development and implementation of doctoral programs in line with institutional strengths and mission*
- 3. Prepare college for the transition to university*
- 4. Refine our comprehensive plan for assessment of student learning*

Focus 1: Academic Planning and Institutional Change

A case for academic planning

Other campuses experiences

[Morehead State University](#)

[Humboldt University](#)

[Indiana State University](#)

[University of Arizona](#)

Commonality:

Prioritizing Academic Programs and Services (Dickeson)

Group Conversation 1

**The need for change:
What's in it for me and my
department?**

Report back:

**The need for change:
What's in it for me and my
department?**

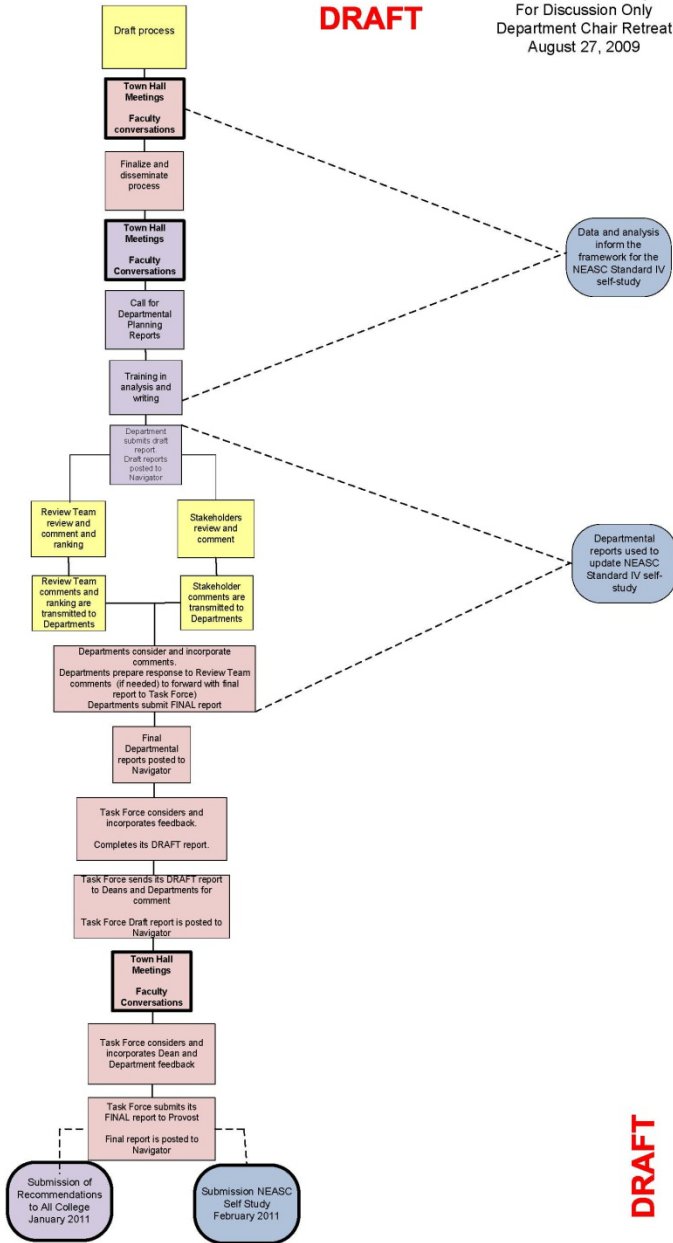
Focus 1: Academic Planning and Institutional Change (continued)

How do we do this? What is the process?

Lunch and
conversation.....

DRAFT

Summer 2009
 Fall 2009
 Spring 2010
 Summer 2010
 Fall 2010
 Spring 2011



DRAFT

Group Conversation 2

What is the right process for Salem State?

Report back:

**What is the right process for Salem
State?**

Focus 3: Criteria for Decision-Making

Dickeson suggests the following criteria (page 54)

1. History, development, and expectations of the program
2. External demand for the program
3. Internal Demand for the program
4. Quality of program inputs and processes
5. Quality of program outcomes
6. Size, scope, and productivity of the program
7. Revenue and other resources generated by the program
8. Costs and other expenses associated with the program
9. Impact, justification, and overall essentiality of the program
10. Opportunity analysis of the program

Group Conversation 3

**What are the right criteria for
Salem State?**

Report back:

**What are the right criteria for
Salem State?**

Focus 4: Data Requirements

Departmental Profiles
and.....?

Group Conversation 4

What data do we need?

Report back:
What data do we need?

What's next?

Feedback