

BUSINESS ETIQUETTE SEMINARS

**MONDAY
FEBRUARY 23
11:00 AM**

IN ROOMS CC111 & CC112

DRESS FOR SUCCESS

CLOTHING CONSULTANTS
WILL DISCUSS WHAT
TO WEAR FOR ALL
PROFESSIONAL
OCCASIONS. SEPARATE
SESSIONS FOR MEN AND
WOMEN.

ANN TAYLOR LOFT FOR WOMEN HICKEY FREEMAN FOR MEN

Our special guests represent Ann Taylor Loft and Hickey Freeman. These retail stores sell professional, affordable clothing for business people and provide wardrobe consulting for each individual's style.

WHY SHOULD STUDENTS ATTEND THIS EVENT?

Get the job – dress for success at your job interview or formal dinner hosted by a hiring company. Once you get the job, a new wardrobe can be costly – but the right suit and the right look is affordable if you know exactly what to buy.

The consultants will provide tips on grooming, building a business wardrobe, and appropriate attire for professional and business casual occasions.

PLEASE REGISTER

This event is free to Bertolon School of Business students. Participants must pre-register at the Bertolon School of Business office.

SPONSOR

Agganis Entrepreneurship Fund is sponsoring the Business Etiquette Seminars.

Dr. Ed Desmarais and Dr. Alice de Koning

Salem State College

Bertolon School of Business

352 Lafayette Street, Salem, MA 01970

Phone: 978.542.7314 • salemstate.edu/business

