

Advisor: \_\_\_\_\_

Name: \_\_\_\_\_

Date admitted into Major: \_\_\_\_\_

Transfer credits: \_\_\_\_\_

**BACHELOR OF SCIENCE  
IN BUSINESS ADMINISTRATION**

**MANAGEMENT INFORMATION SYSTEMS CONCENTRATION**

**GENERAL EDUCATION CORE REQUIREMENTS**

| Competencies  |                       |                      |                                      |
|---|-----------------------|----------------------|--------------------------------------|
| <input type="checkbox"/>  | Basic College Math    |                      |                                      |
| <input type="checkbox"/>  | Reading Comprehension |                      |                                      |
| <input type="checkbox"/>  | Computer Literacy     |                      |                                      |
| ENG   | 101                   | Composition I        | 3 _____                              |
| ENG   | 102                   | Composition II       | 3 _____                              |
| SPC   | 101                   | (Public Speaking)    | 3 _____                              |
| SMS   | _____                 | (Health)             | 3 _____                              |
| SMS   | _____                 | (Activity)           | .5 _____                             |
| SMS   | _____                 | (Activity)           | .5 _____                             |
| Distribution Sequences (18-20 credits)  |                       |                      |                                      |
| _____   | _____                 | (Lab Science I)      | 3-4 _____                            |
| _____   | _____                 | (Lab Science II)     | 3-4 _____                            |
| HIS   | 101                   | World History I      | 3 _____                              |
| HIS   | 102                   | World History II     | 3 _____                              |
| _____   | _____                 | (Literature I)       | 3 _____                              |
| _____   | _____                 | (Literature II)      | 3 _____                              |
| Distribution Electives (15 credits)   |                       |                      |                                      |
| Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions. |                       |                      |                                      |
| Humanities (Division I)   |                       |                      |                                      |
| _____   | _____                 | _____                | _____                                |
| _____   | _____                 | _____                | _____                                |
| Science/Mathematics (Division II)   |                       |                      |                                      |
| *   | MAT                   | 108                  | Finite Math _____                    |
|   |                       | OR                   |                                      |
| *   | MAT                   | 208                  | Business Calculus 3 _____            |
| _____   | _____                 | _____                | _____                                |
| Social Sciences (Division III)  |                       |                      |                                      |
| *   | ECO                   | 201                  | Principles of Macroeconomics 3 _____ |
| *   | SOC                   | 201                  | Intro. to Sociology 3 _____          |
| _____   | _____                 | _____                | _____                                |
| (Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)   |                       |                      |                                      |
| <b>QUANTITATIVE (Q)</b>   | _____                 | <b>DIVERSITY (V)</b> | _____                                |
|   |                       | <b>WRITING (W)</b>   | _____                                |

**COURSES IN MAJOR (54-56 credits total)**

**Major Core Courses (33 credits)**

|     |      |                                     |         |
|-----|------|-------------------------------------|---------|
| BUS | 170  | Intro. to Business                  | 3 _____ |
| ACC | 106  | Financial Accounting                | 3 _____ |
| ACC | 202  | Managerial Accounting               | 3 _____ |
| MGT | 332  | Organizational Behavior             | 3 _____ |
| MKT | 241N | Principles of Marketing             | 3 _____ |
| BUS | 252  | Business Law I                      | 3 _____ |
| FIN | 322  | Financial Management                | 3 _____ |
| MIS | 201  | Introduction to Information Systems | 3 _____ |
| ODS | 362  | Quantitative Analysis               | 3 _____ |
| ODS | 433  | Operations and Logistics Mgt.       | 3 _____ |
| BUS | 470  | Bus. Policy & Strategy              | 3 _____ |

**SUPPORT COURSES (6 credits total)**

|     |       |                         |         |
|-----|-------|-------------------------|---------|
| ECO | 202   | Prin. of Microeconomics | 3 _____ |
| ITC | _____ | _____                   | _____   |

**Major Concentration Courses (21-23 credits)**

|     |     |                                      |         |
|-----|-----|--------------------------------------|---------|
| MIS | 301 | Principles of Information Systems    | 3 _____ |
| MIS | 310 | Project Management Methods           | 3 _____ |
| MIS | 410 | Database Management                  | 3 _____ |
| MIS | 420 | Principle of Networking Technologies | 3 _____ |

**And choose three of these Concentration Electives:**

|     |      |                                       |                           |
|-----|------|---------------------------------------|---------------------------|
| CSC | 200A | Survey of Computer Science I          | 3 _____                   |
| CSC | 201J | Software Design and Programming I     | 4 _____                   |
| CSC | 202J | Software Design and Programming II    | 4 _____                   |
| GGR | 320  | Geographic Information Systems        | 3 _____                   |
| †   | MIS  | 485                                   | Internship in MIS 3 _____ |
| ODS | 467  | App. Forecast. Methods for Management | 3 _____                   |
| ODS | 485  | Advanced Quant. Models I              | 3 _____                   |
| ODS | 440  | Principles of Quality Management      | 3 _____                   |
| ODS | 470  | Global Operations and Logistics Mgt   | 3 _____                   |
| ODS | 487  | Advanced Quant. Models II             | 3 _____                   |
| ODS | 486  | Management Information Systems II     | 3 _____                   |
| ODS | 484N | Management Information Systems I      | 3 _____                   |

**+ FREE ELECTIVES or MINOR (10 credits minimum)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation

|       |       |       |       |
|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |

\* These are **required** support courses which may also be used to satisfy the indicated Distribution requirements. A student may choose to fulfill Distribution requirements with courses other than the ones listed, but these listed courses must still be taken.

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

+ No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

† Students wishing to register for MIS 485 must obtain permission of Department Chairperson in terms of course requirements and amount of credit hours to be granted.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS     LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS     LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.

Advisor: \_\_\_\_\_

Name: \_\_\_\_\_

Date admitted into Major: \_\_\_\_\_

Transfer credits: \_\_\_\_\_

**BACHELOR OF SCIENCE  
IN BUSINESS ADMINISTRATION**

**MARKETING CONCENTRATION**

**GENERAL EDUCATION CORE REQUIREMENTS**

| Competencies  |                       |                      |                                      |
|---|-----------------------|----------------------|--------------------------------------|
| <input type="checkbox"/>  | Basic College Math    |                      |                                      |
| <input type="checkbox"/>  | Reading Comprehension |                      |                                      |
| <input type="checkbox"/>  | Computer Literacy     |                      |                                      |
| ENG   | 101                   | Composition I        | 3 _____                              |
| ENG   | 102                   | Composition II       | 3 _____                              |
| SPC   | 101                   | (Public Speaking)    | 3 _____                              |
| SMS   | _____                 | (Health)             | 3 _____                              |
| SMS   | _____                 | (Activity)           | .5 _____                             |
| SMS   | _____                 | (Activity)           | .5 _____                             |
| Distribution Sequences (18-20 credits)  |                       |                      |                                      |
| _____   | _____                 | (Lab Science I)      | 3-4 _____                            |
| _____   | _____                 | (Lab Science II)     | 3-4 _____                            |
| HIS   | 101                   | World History I      | 3 _____                              |
| HIS   | 102                   | World History II     | 3 _____                              |
| _____   | _____                 | (Literature I)       | 3 _____                              |
| _____   | _____                 | (Literature II)      | 3 _____                              |
| Distribution Electives (15 credits)   |                       |                      |                                      |
| Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions. |                       |                      |                                      |
| Humanities (Division I)   |                       |                      |                                      |
| _____   | _____                 | _____                | _____                                |
| _____   | _____                 | _____                | _____                                |
| Science/Mathematics (Division II)   |                       |                      |                                      |
| *   | MAT                   | 108                  | Finite Mathematics 3 _____           |
|   |                       | OR                   |                                      |
| *   | MAT                   | 208                  | Business Calculus 3 _____            |
| _____   | _____                 | _____                | _____                                |
| Social Sciences (Division III)  |                       |                      |                                      |
| *   | SOC                   | 201                  | Intro. to Sociology 3 _____          |
| *   | ECO                   | 201                  | Principles of Macroeconomics 3 _____ |
| _____   | _____                 | _____                | _____                                |
| (Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)   |                       |                      |                                      |
| <b>QUANTITATIVE (Q)</b>   | _____                 | <b>DIVERSITY (V)</b> | _____                                |
|   |                       | <b>WRITING (W)</b>   | _____                                |

**COURSES IN MAJOR (54 credits total)**

**Major Core Courses (33 credits)**

|     |      |                                     |   |       |
|-----|------|-------------------------------------|---|-------|
| BUS | 170  | Intro. to Business                  | 3 | _____ |
| ACC | 106  | Financial Accounting                | 3 | _____ |
| ACC | 202  | Managerial Accounting               | 3 | _____ |
| MGT | 332  | Organizational Behavior             | 3 | _____ |
| MKT | 241N | Principles of Marketing             | 3 | _____ |
| BUS | 252  | Business Law I                      | 3 | _____ |
| FIN | 322  | Financial Management                | 3 | _____ |
| MIS | 201  | Introduction to Information Systems | 3 | _____ |
| ODS | 362  | Quantitative Analysis               | 3 | _____ |
| ODS | 433  | Operations and Logistics Mgt.       | 3 | _____ |
| BUS | 470  | Business Policy and Strategy        | 3 | _____ |

**SUPPORT COURSES (6 CREDITS TOTAL)**

|     |       |                         |       |       |
|-----|-------|-------------------------|-------|-------|
| ECO | 202   | Prin. of Microeconomics | 3     | _____ |
| ITC | _____ | _____                   | _____ | _____ |

**Major Concentration Courses (21 credits)**

|     |      |                                 |   |       |
|-----|------|---------------------------------|---|-------|
| MKT | 342  | Consumer Behavior               | 3 | _____ |
| MKT | 444N | Marketing Management & Strategy | 3 | _____ |
| MKT | 445  | International Marketing         | 3 | _____ |
| MKT | 543  | Marketing Research              | 3 | _____ |

**And choose three of these Concentration Electives:**

|     |      |   |                         |       |       |
|-----|------|---|-------------------------|-------|-------|
| MKT | 320  | Hospitality Marketing and Sales         | 3                       | _____ |       |
| MKT | 343  | Advertising                             | 3                       | _____ |       |
| MKT | 344  | Retailing                               | 3                       | _____ |       |
| MKT | 345  | Sales Management                        | 3                       | _____ |       |
| MKT | 347  | Guerrilla Marketing                     | 3                       | _____ |       |
| MKT | 351N | Business Marketing                      | 3                       | _____ |       |
| ODS | 467  | App. Forecasting Methods for Management | 3                       | _____ |       |
| ECO | 301  | Interm. Macroeconomics                  | 3                       | _____ |       |
| MKT | 346  | Sports Marketing                        | 3                       | _____ |       |
| MKT | 305  | Marketing of Services                   | 3                       | _____ |       |
| MKT | 360  | Nonprofit Marketing                     | 3                       | _____ |       |
| MKT | 365  | Professional Services Marketing         | 3                       | _____ |       |
| MKT | 466  | Special Topics in Marketing             | 3                       | _____ |       |
| +   | MKT  | 485                                     | Internship in Marketing | 3     | _____ |

**+ FREE ELECTIVES or MINOR (12 credits minimum)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation

|       |       |       |       |
|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |

\* These are **required** support courses which may also be used to satisfy the indicated Distribution requirements. A student may choose to fulfill Distribution requirements with courses other than the ones listed, but these listed courses must still be taken.

Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.

† Students wishing to register for MKT 485 must obtain permission of Department Chairperson.

+ No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS     LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS     LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.

Advisor: \_\_\_\_\_

Name: \_\_\_\_\_

Date admitted into Major: \_\_\_\_\_

Transfer credits: \_\_\_\_\_

**BACHELOR OF SCIENCE  
IN BUSINESS ADMINISTRATION  
OPERATIONS & DECISION SCIENCES CONCENTRATION**

**GENERAL EDUCATION CORE REQUIREMENTS**

| Competencies  |                       |                      |                                      |
|---|-----------------------|----------------------|--------------------------------------|
| <input type="checkbox"/>  | Basic College Math    |                      |                                      |
| <input type="checkbox"/>  | Reading Comprehension |                      |                                      |
| <input type="checkbox"/>  | Computer Literacy     |                      |                                      |
| ENG   | 101                   | Composition I        | 3 _____                              |
| ENG   | 102                   | Composition II       | 3 _____                              |
| SPC   | 101                   | (Public Speaking)    | 3 _____                              |
| SMS   | _____                 | (Health)             | 3 _____                              |
| SMS   | _____                 | (Activity)           | .5 _____                             |
| SMS   | _____                 | (Activity)           | .5 _____                             |
| Distribution Sequences (18-20 credits)  |                       |                      |                                      |
| _____   | _____                 | (Lab Science I)      | 3-4 _____                            |
| _____   | _____                 | (Lab Science II)     | 3-4 _____                            |
| HIS   | 101                   | World History I      | 3 _____                              |
| HIS   | 102                   | World History II     | 3 _____                              |
| _____   | _____                 | (Literature I)       | 3 _____                              |
| _____   | _____                 | (Literature II)      | 3 _____                              |
| Distribution Electives (15 credits)   |                       |                      |                                      |
| Among the distribution electives, the student must earn at least 3 but no more than 9 additional semester hours in each of the three divisions. |                       |                      |                                      |
| Humanities (Division I)   |                       |                      |                                      |
| _____   | _____                 | _____                | _____                                |
| _____   | _____                 | _____                | _____                                |
| Science/Mathematics (Division II)   |                       |                      |                                      |
| *   | MAT                   | 108                  | Finite Mathematics 3 _____           |
|   |                       | OR                   |                                      |
| *   | MAT                   | 208                  | Business Calculus 3 _____            |
| _____   | _____                 | _____                | _____                                |
| Social Sciences (Division III)  |                       |                      |                                      |
| *   | ECO                   | 201                  | Principles of Macroeconomics 3 _____ |
| *   | SOC                   | 201                  | Intro. to Sociology 3 _____          |
| _____   | _____                 | _____                | _____                                |
| (Note: Courses allowable as distribution electives are marked DI, DII, or DIII in the College Catalog.)   |                       |                      |                                      |
| <b>QUANTITATIVE (Q)</b>   | _____                 | <b>DIVERSITY (V)</b> | _____                                |
|   |                       | <b>WRITING (W)</b>   | _____                                |

**COURSES IN MAJOR (54-56 credits total)**

**Major Core Courses (33 credits)**

|     |      |                                     |   |       |
|-----|------|-------------------------------------|---|-------|
| BUS | 170  | Intro. to Business                  | 3 | _____ |
| ACC | 106  | Financial Accounting                | 3 | _____ |
| ACC | 202  | Managerial Accounting               | 3 | _____ |
| MGT | 332  | Organizational Behavior             | 3 | _____ |
| MKT | 241N | Principles of Marketing             | 3 | _____ |
| BUS | 252  | Business Law I                      | 3 | _____ |
| FIN | 322  | Financial Management                | 3 | _____ |
| MIS | 201  | Introduction to Information Systems | 3 | _____ |
| ODS | 362  | Quantitative Analysis               | 3 | _____ |
| ODS | 433  | Operations and Logistics Mgt.       | 3 | _____ |
| BUS | 470  | Bus. Policy & Strategy              | 3 | _____ |

**SUPPORT COURSES (6 credits total)**

|     |       |                         |       |       |
|-----|-------|-------------------------|-------|-------|
| ECO | 202   | Prin. of Microeconomics | 3     | _____ |
| ITC | _____ | _____                   | _____ | _____ |

**Major Concentration Courses (21-23 credits)**

|     |     |                                       |   |       |
|-----|-----|---------------------------------------|---|-------|
| ODS | 440 | Principles of Quality Management      | 3 | _____ |
| ODS | 467 | App. Forecast. Methods for Management | 3 | _____ |
| ODS | 470 | Global Operations Management          | 3 | _____ |
| ODS | 485 | Advanced Quantitative Models I        | 3 | _____ |

**And choose three of these Concentration Electives:**

|     |      |                                       |                   |       |       |
|-----|------|---------------------------------------|-------------------|-------|-------|
| BUS | 400  | Business Institute                    | 3                 | _____ |       |
| CSC | 200A | Survey of Computer Science I          | 3                 | _____ |       |
| CSC | 201J | Software Design and Programming I     | 4                 | _____ |       |
| CSC | 202J | Software Design and Programming II    | 4                 | _____ |       |
| ECO | 301  | Interm. Macroeconomics                | 3                 | _____ |       |
| ECO | 400  | Econometrics                          | 3                 | _____ |       |
| FIN | 468  | Adv. Financial Analysis               | 3                 | _____ |       |
| GGR | 320  | Geographic Information Systems        | 3                 | _____ |       |
| MIS | 301  | Principles of Information Systems     | 3                 | _____ |       |
| MIS | 310  | Project Management Methods            | 3                 | _____ |       |
| MIS | 410  | Database Management                   | 3                 | _____ |       |
| MIS | 420  | Principles of Networking Technologies | 3                 | _____ |       |
| ODS | 484N | Mgt. Information Systems              | 3                 | _____ |       |
| ODS | 486  | Management Information Systems II     | 3                 | _____ |       |
| ODS | 487  | Advanced Quant. Models II             | 3                 | _____ |       |
| †   | ODS  | 495                                   | Internship in ODS | 3     | _____ |

**+ FREE ELECTIVES or MINOR (10 credits minimum)**

May be necessary to take additional credits to attain the minimum 120 credits required for graduation

|       |       |       |       |
|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ |

- \* These are **required** support courses which may also be used to satisfy the indicated Distribution requirements. A student may choose to fulfill Distribution requirements with courses other than the ones listed, but these listed courses must still be taken.
- Note: If a course is used to satisfy two or more requirements, (for example, a support course and a distribution elective), the credits are counted in only one place. Using a course to satisfy more than one requirement does **not** reduce the total credits required for graduation.
- † Students wishing to register for ODS 495 must obtain permission of Department Chairperson.
- + No more than 55 credits, including free electives and/or minor, may be taken in the School of Business.

LEVEL I TO BE COMPLETED IN THE FIRST 30 CREDITS     LEVEL II TO BE COMPLETED IN THE FIRST 53 CREDITS     LEVEL III TO BE COMPLETED BEFORE GRADUATION

Exceptions in the timing of courses will be made for transfer students.