

THE BERTOLON SCHOOL OF BUSINESS PROUDLY PRESENTS

# AGGANIS FORUM

FEATURING

ROGER S. BERKOWITZ '07H

CEO AND PRESIDENT OF LEGAL SEA FOODS



THURSDAY

APRIL 1, 2010

5 P M

RECITAL HALL

CENTRAL CAMPUS

Seating is limited – reservations required

RSVP by March 26, 2010

Joan Gillis at 978.542.7212

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## BERTOLON MEANS BUSINESS!

The Agganis Forum is made possible with funding from the Michael Agganis Entrepreneurship Fund established by Madeline A. '79 and Michael J. Agganis '66 for the benefit of the Bertolon School of Business at Salem State.

Roger S. Berkowitz '07H, is the visionary who turned a small family fish restaurant in Inman Square into an iconic national brand. His leadership in the food services industry, coupled with his extraordinary marketing skills, have earned him inclusion in two business bibles, *Dare to Lead! Uncommon Sense* and *Unconventional Wisdom*, and *Leadership Secrets of the World's Most Successful CEOs*. Berkowitz's mission is to "wow" every visitor to his restaurants; he will bring that same enthusiasm to Salem State.

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SCHOOL OF BUSINESS